United Way of Tarrant County is pleased to present our annual report for fiscal year 2018-2019. During this time, we allocated more than $23 million to help solve some of the most challenging social issues in Tarrant County. Our overall benefit to the community was estimated at almost $37 million.

As a result of our allocations and grants, we were able to assist more than 2,300 veterans in need through our Mission United initiative. This initiative, which includes the TXServes-North Texas program and Veterans Fund, provides income support, housing and shelter, benefits navigation, employment and assistance with utilities.

Continuing our commitment to education, we provided more than 4,000 books to children and their families as part of our Wild About Reading program to encourage students and families to include reading as an activity they can do at home together. We also touched more than 9,000 students in Tarrant County through the Character Playbook program, which focuses on youth character development and building healthy relationships.

For Tarrant County’s elderly population, our Area Agency on Aging was the recipient of two grants totaling more than $1.3 million to provide Alzheimer’s/Dementia services to underserved groups. These groups include those people who either have or are at high risk of developing Alzheimer’s Disease/Related Dementias (ADRD) as well as those with ADRD who live alone. About 1,000 Tarrant County senior residents received assistance and counseling as part of the programs.

Finally, United Way of Tarrant County launched our Community Assessment, which identified the top social issues affecting the lives of Tarrant County residents: housing and homelessness; health, mental health and wellness; transportation; education, early childhood and youth; and basic needs, emergency assistance and financial stability. The data provides us with a roadmap for where to invest funding and resources in the future to best serve our community.

We accomplished all this and more because of generous donations from companies, foundations and individuals. We are proud of our accomplishments and look forward to continuing to LIVE UNITED for Tarrant County.

Best,

Leah M. King
President & CEO

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President & CEO
COMMUNITY ASSESSMENT

In February 2019, United Way of Tarrant County released the results of its Community Assessment, which identified the top social issues affecting the lives of Tarrant County residents: housing and homelessness; health, mental health and wellness; transportation; education, early childhood and youth; and basic needs, emergency assistance and financial stability. The Community Assessment was the culmination of a two-year effort to reexamine the organization’s role in Tarrant County and to redefine its responsibility as the steward of investments by donors – individuals, foundations, organizations and businesses. The assessment provided a clear directive of where funding is truly needed and how the community expects United Way of Tarrant County to allocate resources. Through the research reported from the Community Assessment, informed decisions are made based on where resources are needed. The 2018-2019 Community Assessment was executed by the University of North Texas Health Science Center in partnership with United Way of Tarrant County and made possible by a grant from the Sid Richardson Foundation.

TOP IDENTIFIED ISSUES

- Housing and Homelessness
- Health, Mental Health and Wellness
- Transportation
- Education, Early Childhood and Youth
- Basic Needs, Emergency Assistance and Financial Stability

Some statistics included in the assessment:

- 25% of our local workforce make up the lower-wage employment sectors, and over 130,000 full-time workers are earning less than $25,000 annually.
- 115 HOURS a week is the amount someone earning minimum wage would have to work to afford average rent and living expenses.
- 4 OUT OF 5 CHILDREN ages 0-5 years old were not served by an early education program in 2016.
- 4 OUT OF 5 CHILDREN ages 0-5 years old were not served by an early education program in 2016.
- 0.3% American Indian and Alaskan Native Non-Hispanic
- 0.2% Native Hawaiian and Other Pacific Islander
- 0.1% Other
- 49.2% White Non-Hispanic
- 27.8% Hispanic of any race
- 15.3% Black/African American Non-Hispanic
- 5.0% Asian
- 2.1% Multi-Racial
- 2.1% Multi-Racial
Mission United, a military and veterans outreach and services initiative of United Way of Tarrant County, helps veterans, active duty military members and their families in North Texas find community resources and gain access to a variety of services including primary, specialty and mental health care; job training and employment; housing assistance; and education to develop skills for transitioning to civilian life. The initiative includes two programs: Veterans Fund and TXServes-North Texas. The Veterans Fund, which is generously funded by Lockheed Martin Aeronautics Company and an additional gift from Bell, is dedicated to supporting military service members who are returning to civilian life in the Tarrant County area. TXServes-North Texas is a coordinated network of public, private and nonprofit organizations serving veterans, service members and their families in North Texas.

$370,000 was allocated to eight Tarrant County veterans service organizations to provide employment training, mental health counseling, legal services and financial education and mentoring.

2,367 REQUESTS ANSWERED from November 2018 to November 2019, marking the first year for TXServes-North Texas, a United Way of Tarrant County Mission United program.

TOP 5 REQUESTED SERVICES
- Income Support
- Housing and Shelter
- Benefits Navigation
- Employment
- Utilities
HOMER’S STORY

Staff Sgt. Homer Hogues is one of the original Tuskegee Airmen. When he reached his early 90s, he began to use a wheelchair so the VA retrofitted his home with ramps and other accommodations. Then, Homer had a stroke. The stroke was minor, but it made it necessary for a lift to be used to move him in and out of bed and the bath. Unfortunately, the lift was too big to move around the house, even with all of the renovations for the wheelchair. So, Homer ended up in a nursing home.

WFAA, Channel 8 News, told Homer’s story, including his biggest wish, to go home and be with his wife of 72 years. TXServes-North Texas contacted Homer’s family and offered to coordinate community partners to bring Homer home. Texas Veterans Remodeling agreed to serve as general contractor, securing donations of labor and materials, and working closely with the family to ensure the lift could be used in the home and in the rooms they wanted. The local Citi Salutes network of volunteers stepped up to help get the project done in just three weeks.

During the course of the project, Homer’s family mentioned how difficult it was to transport Homer after his stroke. They said it was a shame because it limited Homer’s ability to speak at schools and community centers about his experience as a Tuskegee Airman – something he dearly loved to do. TXServes-North Texas contacted Cowtown Warriors about Homer. They purchased a new wheelchair-accessible van for his ride back to his home and back to his favorite pastime – speaking about his life’s experience.

“I didn’t know that many people cared about me, but I thank them, thank them, thank them from the bottom of my heart.”
For the first time, Wild About Reading was held simultaneously at three locations at the Fort Worth Central Library, the Bedford Public Library and the Arlington Public Library. More than 4,000 free books were distributed to children and their families at the event, which also included reading time with celebrity readers and S.T.E.M. activities for the entire family. Reading is an important part of childhood development and Wild About Reading is designed to encourage young children and their families to make reading a fun, daily activity to supplement school learning. The event, which was attended by more than 5,000 children and their families, was sponsored by Atmos Energy, Capital One and General Motors.

MORE THAN 4,000 BOOKS

were given to Tarrant County youth during our Wild About Reading event to help prepare students to be school-ready in reading, as well as to encourage parents to set up home libraries.

“Excellent opportunity to promote early literacy to parents and encourage reading through fun activities. Thanks!”
This is the third year the NFL and United Way have partnered to present Character Playbook, a digital curriculum that guides students through interactive, confidence-building activities that explore challenges like managing emotions, communicating effectively in relationships and resolving conflict. The course provides students with safe, effective options for stepping up when a friend, family member or fellow student needs help.

We all must work on maintaining mental health especially during challenging times. This course provides learners with the knowledge and skills necessary to build, maintain and promote positive mental health.

ALMOST 9,000 students representing 30 schools in Tarrant County participated in Character Playbook, which empowers students to help themselves and others.
Area Agency on Aging has a long history of helping older adults, people with disabilities and their caregivers in Tarrant County. As part of a network of 629 Area Agencies nationwide and one of 28 in the state of Texas, we are dedicated to enhancing the quality of life for our Tarrant County community and empowering people to thrive independently by:

- Creating and implementing innovative, exemplary services
- Advocating for individuals and families and connecting them to resources that focus on healthy living
- Establishing and maintaining support and partnerships for our communities

MAS Partners: United Way of Tarrant County/Area Agency on Aging of Tarrant County, Easterseals North Texas, Alzheimer’s Association, James L. West Alzheimer’s Center, Center for Applied Health Research at Baylor Scott & White, Accommodating Healthcare, Ardent Spirit, Aging & Disability Resource Center of Tarrant County, Meals On Wheels, Inc. of Tarrant County

MASPLA Partners: United Way of Tarrant County/Area Agency on Aging of Tarrant County, Baylor Scott & White, Center for Applied Health Research, Alzheimer’s Association – North Central Texas Chapter, Ardent Spirit, Aging & Disability Resource Center of Tarrant County, Meals On Wheels, Inc. of Tarrant County, University of North Texas Health Science Center, Geriatric Assessment and Planning Program, Accommodating Healthcare, Right at Home, Guardianship Services Financial Exploitation Prevention Center, Dementia Friendly Fort Worth, Cancer Care Services, Texas Healthy at Home

MODEL FOR ALZHEIMER’S/DEMENTIA SERVICES (MAS)
INCLUDING A FOCUS ON PEOPLE LIVING ALONE (MASPLA)

The Area Agency on Aging received a grant for $995,844 for the MAS Project to provide Alzheimer’s/Dementia Services to underserved groups who either have or are at high risk of developing Alzheimer’s Disease/Related Dementias (ADRD). The agency also received a grant for $388,608 to focus on those living alone (MASPLA).

MAS - 712 RECEIVED SERVICES

- A total of 327 people with ADRD and 385 caregivers received Dementia Specialized Support Services
- 385 caregivers received REACH II, Respite or Options Counseling
- 38.9% of caregivers served reported a reduction in caregiver burden (Zarit)

MASPLA - 291 RECEIVED SERVICES

- A total of 159 people with ADRD and 32 caregivers received Dementia Specialized Support Services
- A total of 161 clients received Options Counseling through MASPLA
- 44% of caregivers served reported a reduction in caregiver burden (Zarit)
KERNEL, a program established in 2016 by United Way of Tarrant County, fosters social innovation within Tarrant County and provides resources and seed funding for organizations and programs that have a combination of social impact, a sustainable revenue model and an innovative approach to solving the social challenges in our community.

The KERNEL program’s purpose is to encourage social innovation by connecting organizations with community initiatives and nurture great ideas designed to make significant changes in key community challenges. By working with a cross-sector of people, organizations, nonprofits, for-profits and entrepreneurs to solve problems, we believe KERNEL can uncover world-changing ideas and help bring them to life.

2019 WINNERS

FIRST PLACE, $25,000 – FEEL THE COLOR
Feel the Color creates embroidered fabric tags with braille, alphabet lettering and symbols. These revolutionary tags enable the visually impaired, including those who are colorblind, to feel the color of their clothes. With these tags, the visually impaired will be able to separate their clothes, organize their clothes and match their clothes, helping them be more confident, self-reliant and socially independent.

SECOND PLACE, $15,000 – TARRANT COUNTY FURNITURE BANK
Tarrant County Furniture Bank will provide a centralized location for furniture that social service agencies can turn to as a resource when assisting those transitioning out of homelessness. The organization provides an innovative way to address a gap in homeless services by securing furniture donations and developing strong relationships with distribution partners. While federal funding can be used to house the homeless, it cannot be used for furniture. Thus, many homeless individuals start out without a bed, sofa or table.

THIRD PLACE, $10,000 – SHARED HOUSING PROGRAM
The Shared Housing Program meets a need for affordable housing and supportive community for individuals overcoming homelessness and/or domestic violence; low-income families who are unable to afford market rent; and elderly homeowners struggling with living costs on fixed incomes. Shared Housing Program’s vision is to attract and leverage social impact investments to create sustainable co-share rental housing and supportive shared housing communities in high-need neighborhoods. By using social impact bonds to fund the future purchase and rehabilitation of properties in high-need neighborhoods, the Shared Housing Program will be able to create safe and welcoming housing while keeping rents affordable and stable for low-income households and individuals experiencing homelessness.
BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

BOARD CHAIR JAMES POWELL Assistant General Counsel North Central Texas Council of Governments

CHAIR, ANNUAL CAMPAIGN MARK NURDIN Chief Executive Officer Fort Worth Region Bank of Texas

CHAIR, AUDIT & FINANCE AND COMPLIANCE OFFICER SCOTT HICKSON Partner of Ernst & Young Fort Worth

CHAIR, INVESTMENT COMMITTEE TOMMY LAWLER CEO and Managing Partner Weaver

CHAIR, BENEFITS AND COMPENSATION COMMITTEE JILL LYTLE Executive Vice President of Human Resources & Leadership Development First Command Financial Services, Inc.

CHAIR, GOVERNANCE COMMITTEE C. COREY PICKES Attorney at Law/Partner Linebarger Goggan Blair & Sampson LLP

CHAIR, STRATEGIC PLANNING COMMITTEE JAMES POWELL Assistant General Counsel North Central Texas Council of Governments

CHAIR, DIVERSITY COMMITTEE RICHARD CASAREZ Vice President-Fort Worth Customer Operations Oncor Electric Delivery

CO-CHAIR, COMMUNITY INVESTMENT KRISTY GODD MEMBER-AT-LARGE DR. MARCELO CAVAZOS Superintendent of Schools Arlington ISD

MEMBER-AT LARGE MELINDA M. JOHNSTON Managing Director and Senior Financial Advisor Merrill Lynch

DIRECTORS

MONA BAILEY Community Volunteer Texas Silver-Haired Legislators

BRIAN COL THARP , P. E. Executive Vice President, Human Resources Oncor Electric Delivery

CHRIS GIVENS President Texas Health Harris Methodist Hospital Fort Worth

SEAN DONOHUE Chief Executive Officer DFW International Airport

DARWIN WINFIELD Manager of Public Affairs Atmos Energy

JULIETTE BAKER President - Tarrant Region Frost Bank

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RICHARD CASAREZ CHAIR, DIVERSITY COMMITTEE

JAMES POWELL BOARD CHAIR

BRIAN COL THARP , P. E. CHAIR, COMMUNITY INVESTMENT

MEMBER-AT-LARGE

JOSEPH DELEON President

MICHAELE ONUSCHECK Global Franchise Head, Alcon Surgical

MEMBER-AT LARGE

NORTH CENTRAL TEXAS COUNCIL OF GOVERNMENTS

Vice President-Fort Worth

ASSISTANT GENERAL COUNSEL

LINEBARGER GOGGAN BLAIR & SAMPSON LLP

FIRST COMMAND FINANCIAL SERVICES, INC.

RESOURCES & LEADERSHIP DEVELOPMENT

EXECUTIVE VICE PRESIDENT OF HUMAN RESOURCES & LEADERSHIP DEVELOPMENT

C. COREY PICKES

CEO AND MANAGING PARTNER

WEAVER

PARTNER OF ERNST & YOUNG FORT WORTH

BOARD OF DIRECTORS

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BRIAN COL THARP , P. E.

CHIEF EXECUTIVE OFFICER

ONCOR ELECTRIC DELIVERY

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DONOR NETWORKS

TOCQUEVILLE SOCIETY

Tocqueville Society is a global, growing force of 70,000+ community and business leaders who devote time, talent and financial investments to their community. These members give an annual gift of $10,000 or more to fuel the mission of the United Way of Tarrant County and create long-lasting changes by tackling our communities’ most challenging issues.

PRESIDENT’S CIRCLE

President’s Circle members exemplify what collective community leadership can achieve. As pioneers of progress, members demonstrate a spirit of caring for our community that inspires others to think bigger and do more. As a member, your $100,000 annual gift will lead the efforts in not just managing social issues but solving them for an entire population. Unite with us and be part of this special group of leaders whose impact in Tarrant County is unmatched and whose significance will be felt for generations to come.

LEADERSHIP UNITED

As a member of the United Way of Tarrant County’s Leadership United, you help lead the charge to improve lives in our community. By making an annual gift of $1,000 or more, you decide to lead by example and encourage others to do the same. Membership in Leadership United provides you with exclusive invitations to network and collaborate with like-minded individuals who share your passion for philanthropy. You also will have the unique opportunity to work with our Emerging Leaders United to help guide and shape the next generation of leadership.

EMERGING LEADERS UNITED

Emerging Leaders United is a group of young professionals who have a passion for volunteering and working with nonprofit organizations. Membership provides access to exclusive networking events for personal and professional connections. In addition, members have the opportunity to work directly in the community, making a profound impact and lasting change. The group’s mission is to inspire, engage and empower young professionals to make a difference in their community while also experiencing personal and professional growth. Our vision is to be the network for Tarrant County’s current and future philanthropic and community leaders.

As an integral part of United Way, Women United works to improve the lives of those in need. We are a diverse, vibrant community, bound together by a powerful sense of belonging — to each other, to the organization’s mission and to the communities we call home. Our powerful, global network of women leaders, over 70,000 strong, lives united against the most critical issues facing more than 165 communities in six countries.

In each community we serve, we tackle the issues that matter most to the people who call it home. We empower each other to leverage our passions, ideas, expertise and resources to transform the very conditions in which people live. With more than $1.5 billion invested in local solutions and a worldwide footprint, we’re able to positively impact our hometown while also being part of the bigger picture and broader cause.

+$977,000 total of the United Way of Tarrant County Women’s Endowment Fund.

+$47,000 distributed from the Women’s Fund to programs empowering women and girls in Tarrant County last year.

+$6 MILLION generated locally since 2008.
THANK YOU TO OUR CORPORATE PARTNERS FOR GIVING THROUGH WORKPLACE CAMPAIGNS

$13.6 MILLION raised through workplace campaigns

3M
ABBOTT LABORATORIES
ACCENTURE
ACH CHILD AND FAMILY SERVICES
AIDS OUTREACH CENTER, INC.
ALAN PLUMMER ASSOCIATES, INC.
ALBERTSON'S
ALCON LABS
ALLIED SOLUTIONS, LLC
ALLSTATE INSURANCE COMPANY
ALPINE ENGINEERED PRODUCTS, INC.
ALZHEIMERS ASSOCIATION OF NORTH CENTRAL TEXAS
AMAZON.COM
AMETHY BANK
AMERICAN AIRLINES FEDERAL CREDIT UNION
AMERICAN ASSOCIATION OF PROFESSIONAL LANDMEN
AMERICAN ELECTRIC POWER
AMERICAN EXPRESS FOUNDATION
AMERIPRISE FINANCIAL
ARLINGTON ISD
ARLINGTON MANFIELD AREA YMCA
ASSURANT GROUP
AT&T
ATMOS ENERGY
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA
AVAILITY LLC
AVIALL SERVICES, INC.
BALL METAL BEVERAGE CONTAINER
BANCOTE
BANK OF AMERICA
BANK OF TEXAS
BASIC ENERGY
BAYLOR SCOTT & WHITE
BELL
Benco DENTAL SUPPLY COMPANY
BIG BROTHERS BIG SISTERS OF NORTH TEXAS
BIRDVILLE ISD
BLACKMON-MOORING COMPANY
BLEVINS
BLUE CROSS & BLUE SHIELD
BMO HARIS NATIONAL PROCESSING
BNSF RAILWAY
BOBCAT
BOYS & GIRLS CLUBS OF ARLINGTON, INC.
BOYS & GIRLS CLUBS OF GREATER FORT WORTH, INC.
BRAKE SUPPLY
BRANCH BANKING AND TRUST COMPANY
BURNS & MCDONNELL
CAMP FIRE FIRST TEXAS
CANCER CARE SERVICES
CAPITAL ONE
CAR TOYS
CARDINAL HEALTHCARE
CARTER BLOODCARE
CATERPILLAR
CATHOLIC CHARITIES, DIOCESE OF FORT WORTH, INC.
CENTER FOR TRANSFORMING LIVES
CENTRAL MARKET SOUTH LAKE
CHALLENGE OF TARRANT COUNTY
CHILD CARE ASSOCIATES
CHILD NUTRITION SERVICES
CIGNA
CITY OF ARLINGTON
CITY OF BEDFORD
CITY OF EULESS
CITY OF FORT WORTH
CITY OF GRAPESVINE
CITY OF HURST
CITY OF NORTHEAST HILLS
CITY OF SOUTH LAKE
CITY OF WATAUGA
CLICK & OIVE
COLONIAL SAVINGS
COMERICA BANK
COMMISCOPE/ANDREW SOLUTIONS
COMMUNITIES IN SCHOOLS OF GREATER TARRANT COUNTY, INC.
COMMUNITY ENRICHMENT CENTER
COMMUNITY LEARNING CENTER
COMPASS BANK
COMPUTER SCIENCES CORPORATION
COOK CHILDREN'S MEDICAL CENTER
CORNING OPTICAL COMMUNICATIONS
COSTCO
CROWLEY ISD
CSL PLASMA
CUMMINGS
CUNA MUTUAL GROUP
DELOITTE
DELTA AIRLINES
DELUXE CORPORATION
DENTAL HEALTH FOR ARLINGTON

Our corporate partners Triumph Group spent several hours volunteering at The Wyman Project, a 2018 KERNEL award winner. Volunteers sorted, boxed and labeled school supply donations to benefit students for the upcoming school year!

United Way of Tarrant County helped coordinate a volunteer outing for DFW Airport employees at Meals On Wheels, Inc. of Tarrant County where they packed nearly 1,500 breakfast bags to be delivered to elderly and homebound clients!

A group from Robert Half spent several hours volunteering at the Grapevine Relief and Community Exchange (GRACE) Donation Station. This project was coordinated by United Way of Tarrant County.

Thank you BNSF Railway for providing a fun and tasty way to encourage employee participation in the United Way of Tarrant County workplace campaign!
## FINANCIAL SUMMARY

### 2018 - 2019 TOTAL REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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</thead>
<tbody>
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<td>Campaign Contributions</td>
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<tr>
<td>Grant Revenue</td>
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<tr>
<td>Service Center Rental</td>
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<td><strong>TOTAL REVENUE</strong></td>
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### USE OF FUNDS

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<td>Agency Allocations</td>
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<tr>
<td>Designations to Other Agencies</td>
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<td>Homelessness</td>
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<tr>
<td>Veterans</td>
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<td>Program Support</td>
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<tr>
<td><strong>TOTAL USE OF FUNDS</strong></td>
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### TOTAL BENEFIT TO THE COMMUNITY

<table>
<thead>
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<th>Benefit</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Volunteer Hours</td>
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<tr>
<td>Donor Designations</td>
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<tr>
<td>Allocations</td>
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<tr>
<td>Grant Dollars</td>
<td>$9.8 million</td>
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<tr>
<td><strong>TOTAL BENEFIT TO COMMUNITY</strong></td>
<td><strong>$36.7 million</strong></td>
</tr>
</tbody>
</table>
CHANGE DOESN’T HAPPEN ALONE

Help us get the word out.
#LiveUnited4TarrantCounty

facebook.com/UWTarrant
instagram.com/uwtarrant
linkedin.com/united-way-of-tarrant-county
twitter.com/UWTarrant