Our goal is to improve our community by addressing the underlying causes that affect most other areas.

We have a 10-year strategy to improve Tarrant County by partnering with organizations to reach milestones we call BOLD GOALS.

**LEARN WELL**

**our Education Initiative**

**BOLD GOAL:** 8,000 students at risk of dropping out will have graduated on time by 2020.

**EARN WELL**

**our Income Initiative**

**BOLD GOAL:** 24,000 low-income working families will be on the path to financial stability by 2020.

**LIVE WELL**

**our Health Initiative**

**BOLD GOAL:** 17,000 adults with ongoing health concerns will have improved lives by 2020.
the issues of education, income & health, which are the underlying causes that affect most other areas. County by partnering with organizations to reach milestones we call **BOLD GOALS**.
OUR VISION

Tarrant County will be a place where children, individuals and families thrive, where neighbors care for each other and where people willingly share the responsibility of ensuring a safe and healthy community for all.

OUR MISSION

To improve lives across our diverse communities by prioritizing needs in education, income and health; forming innovative and effective partnerships with other organizations; and strategically raising and investing resources to make lasting change.

United Way is fighting to advance the education, financial stability and health of every person, in every community throughout TARRANT COUNTY
LETTERS
FROM OUR PRESIDENT/CEO & EVP/COO

TIM MCKINNEY
President & Chief Executive Officer
United Way of Tarrant County

At United Way of Tarrant County, our goal is to advance the education, financial stability and health of every person, in every community throughout Tarrant County. This annual report summarizes the progress we made in 2015-2016, thanks to the support of our donors and volunteers and the innovative partnerships we have formed with nonprofit organizations, businesses, governments and educational institutions.

That progress takes the form of students succeeding in school and graduating on time. Parents with enough income to raise their children and save for emergencies. Adults with the tools to maximize their well-being in spite of ongoing health concerns. Thank you for investing in Tarrant County’s future through United Way. You are truly making a difference in our community.

TD SMYERS
EVP & Chief Operating Officer
United Way of Tarrant County

It was a great honor to join United Way of Tarrant County in November 2015. I’m excited and hopeful about the year ahead. With a strong focus on the needs of our diverse communities, your United Way will continue reshaping to meet the challenges of a very dynamic social fabric. We’ll leverage our success with new programs like KERNEL to evolve our agility, innovation and systems change leadership; we’ll build on our NO FEES business model to create new community relevance and we’ll continue refocusing our energy on sustained relationships that yield a world-class partnership experience.

Whether you’re a United Way donor, volunteer or agency partner, you’re part of the United Way of Tarrant County family – a family that can move the needle on the many issues faced by those who learn, work and live in Tarrant County. We’re anxious for you to continue to LIVE UNITED and help even more in 2017 and beyond.
LEARN WELL
OUR EDUCATION INITIATIVE
unitedwaytarrant.org/LEARNWELL

1 in 4 students participating in the United Way-funded Reading Ready literacy program gained five or more reading levels. Students received an average of 43 reading lessons, and almost all of their parents read to them at home.

2015-2016 Results
4,753 at-risk students and parents participated in a United Way-funded Learn Well initiative in 2015-2016.

92% of Crowley ISD students participating in LEARN WELL were promoted to the next grade on time.

100% of Birdville ISD Parents As Teachers program participants learned one or more parenting skills.

30,996 Fort Worth ISD students visited GO Centers supported by United Way.

Imagination Library Celebrates 100,000 Milestone

Dolly Parton’s Imagination Library, the children’s book distribution program that United Way brought to this area in 2008, passed the 100,000 book milestone in Tarrant County, in fall 2015. Workforce Solutions for Tarrant County is the local Imagination Library funder. Dolly Parton’s Imagination Library is an international program that mails free books monthly to the homes of enrolled children from birth to age 5, to encourage a love of reading and foster future school success. Local children who begin the program at birth can accumulate 60 free books.
1,200 Go Wild About Reading

About 1,200 children and parents from more than a dozen organizations filled the Fort Worth Museum of Science and History for Wild About Reading. United Way and its partners distributed snack packs and 3,000 free books. Families signed up for library cards and received handouts listing activities they could do at home when reading their new books.

The lineup of storytime readers included NBC 5 News Anchor Deborah Ferguson; David Coble, Executive Assistant Chief of the Fort Worth Fire Department; TCU athletes and Olympic candidates Ronnie Baker and Briana McGee; HEB ISD Instructional Specialist Kim Neill; and Bill Wempe, Executive Director of Graduate Programs and Associate Professor of Accounting at the TCU Neeley School of Business.

United Way hosted the event, and lead sponsors were Atmos Energy, Educational First Steps, and the Fort Worth Museum of Science and History. Other event partners were:

- Arlington Public Library
- Big Brothers Big Sisters
- Birdville Independent School District
- Boys & Girls Clubs of Arlington, Inc.
- Boys & Girls Clubs of Greater Fort Worth
- BridgesWork
- Camp Fire First Texas
- Cassata High School
- Center for Transforming Lives
- Fort Worth Chamber of Commerce
- Fort Worth Independent School District
- Fort Worth Library
- Foundation Communities
- Girl Scouts of Texas Oklahoma Plains
- Haltom City Library
- YMCA of Metropolitan Fort Worth
“There are a lot of aspects to self-sufficiency, but you must have the financial piece to be truly self-sufficient.”

-Kathryn Arnold
Exec. Dir., Pathfinders

Financial Coaching

Many people want to improve their financial situation, but they don’t know how. That’s where financial coaching comes in. Sandra, a single mother of three, was highly motivated to better her financial situation and make a positive future for her girls. She went to Pathfinders, a United Way EARN WELL partner that provides financial coaching.

Sandra met with a financial coach to discuss her financial goals of increasing her income, budgeting, improving her credit score and saving money. Working with her coach, she decided to open a bank account to accumulate savings for emergencies and now plans all of the family meals. Sandra is very proud of her ability to use her own money to buy food for her family.
This year 218 volunteers gave more than 7,400 hours to provide the free tax assistance that put more money into the pockets of low- and middle-income families. If the VITA customers had paid an average of $300 to have their taxes done by a paid tax preparer, they would have spent $2,379,600 in fees.

**MOST SUCCESSFUL TAX SEASON EVER**

This year the VITA program saw more tax returns completed in 2016 than the previous year, more tax refund dollars returned to our community, more Child Tax Credit dollars received, and more refund dollars saved by families. United Way’s 2-1-1 provided information and referral assistance to more than 6,900 households who inquired about free tax preparation services.

Lucia, a single mother who works at an Arlington high school, appreciated how United Way’s Volunteer Income Tax Assistance (VITA) program saved her “a lot of money” by preparing her taxes for free. The tax refund received by Marisa, a single mother of three, was enough to help pay her car loan and other bills. David, a Fort Worth father of three pre-teen children, learned about savings bonds at a VITA site and began buying them as an investment in his children’s future.

$13 Million Tax Refunds in 2016  
$5.2 Million EITC in 2016  
$4.6 Million Child Tax Credits in 2016

The VITA centers completed 8,013 returns that produced $13,397,268 in tax refunds. This included $5,216,921 in Earned Income Tax Credits and $4,602,630 in Child Tax Credits. The average tax refund for a family was $1,672; a considerable amount considering that the average family income of VITA customers is about $19,000 to $20,000.

In addition, 222 families chose to save $300,503 by doing a split return into their savings account, buying a Savings Bond with part of their return, or dividing their refund between their checking and savings accounts. That was more than six times the amount families saved the previous year.
LIVE WELL
OUR HEALTH INITIATIVE
unitedwaytarrant.org/LIVEWELL

“The major goal of the four conferences that we’ve had is to better prepare healthcare professionals to communicate with patients in a way that improves healthcare outcomes.”

Don Smith, United Way Community Development VP and Area Agency on Aging Dir.

2015-2016 Results

- **8,400** lives were touched by LIVE WELL programs.
- **$11.4 million** in reduced nursing home costs for families and taxpayers.
- **$2.9 million** reduction in healthcare costs from evidence-based fall prevention and chronic disease management programs.
- **84% of A Matter of Balance** fall prevention class participants felt better physically and mentally.
- **8 in 10 Diabetes Salud!** diabetes management participants decreased blood sugar levels by more than 10%.
- **92%** of people receiving caregiver education or respite care were able to delay placing their loved ones with dementia in nursing homes.
- **74%** of caregivers participating in REACH, an evidence-based education program, reported improvement in their quality of life.

FamilyWize

- **$2 million in prescription savings**

United Way has helped Tarrant County residents save more than $2 million on their prescription medications, thanks to its partnership with the FamilyWize organization and promotion of the free FamilyWize prescription savings card. The card can reduce the cost of prescriptions for anyone who uses it.
Screenings Improve Health

Medication errors contribute to confusion, dizziness and falls and are a leading cause of hospitalization. A LIVE WELL program screened the medications of 2,456 older adults for adverse drug effects using an evidence-based protocol linked with medical professionals when appropriate.

3,607 homebound, socially isolated older adults were screened for diabetes and hunger, and 1,196 received individualized counseling from a dietician. 73% of those who received this counseling said their physical and mental health improved.

Innovative Programs Earn Grants

LIVE WELL received four federal grants for its innovative fall prevention, disease self-management, Alzheimer’s and geriatric education programming.

Health Literacy Symposium

Unifying health literacy efforts across Texas was the purpose of the fourth annual Health Literacy Symposium hosted by the University of North Texas Health Science Center and sponsored by United Way, its Area Agency on Aging, and Methodist Healthcare Ministries of South Texas, Inc. According to the Literacy Coalition of Central Texas, more than three million Texans are low health literate, costing them about $17 billion in additional medical expenditures annually. “Lack of health literacy is highly correlated with poor healthcare outcomes,” said Don Smith, United Way Community Development Division Vice President and Area Agency on Aging Director. “The major goal of the four conferences that we’ve had is to better prepare healthcare professionals to communicate with patients in a way that improves healthcare outcomes.”
Funding from United Way’s Area Agency on Aging enabled partners to provide more than 430,000 meals and over 19,000 one-way trips for older adults.

The Area Agency on Aging of Tarrant County (AAATC) works with local organizations to develop and provide services that benefit older adults, people with disabilities and caregivers. These services include benefits counseling, long-term care ombudsmen, caregiver services and nutrition programs.
9,000
Tarrant County residents benefited from services provided directly by AAATC staff either at home, through a workshop, or by phone.

Direct services offered by AAATC include:

**Benefits Counseling**
Free one-on-one advice from a state-certified benefits counselor about Medicare, Medicaid, HMOs, disputes over hospital bills, and more.

**Information, Referral and Assistance**
Free short-term assistance in assessing people’s needs and referring them to the appropriate services.

**Case Management and Counseling**
Free ongoing help in assessing the needs of older adults and their caregivers and arranging for coordinated services to meet those needs.

**Evidence-Based Programs**
Free proven programs such as fall prevention and chronic disease self-management classes that help older adults maximize their health and independence.
2-1-1: Free Information and Referral 24/7

2-1-1 Texas at United Way of Tarrant County has served more than 1.1 million callers over the last 5 years, connecting people with services. The most requested needs in 2015 were housing/shelter/utilities (34%), food/meals (24%), and income support and assistance (20%). Of the 190,000 calls received in 2015, 30,000 were from people 60+ or their caregivers. 2-1-1 also helps active duty and military veterans and their families by assessing the needs of people who inquire about veteran services and providing information about local programs. The top needs of veterans and their families were electric service payment assistance (19%), rent payment assistance (15%), and food pantries (9%).

United Way of Tarrant County
unitedwaytarrant.org/211

Served Over
1.1 MILLION CALLERS
in our 8 county footprint over the last 5 years

2-1-1 TEXAS STATEWIDE INFORMATION CENTERS
12 United Ways within Texas
4 Councils of Government
4 Area Agencies on Aging
2 Community Councils
1 Workforce Development Board
1 City Health District
1 Community Action Network
Education Success Story

A Spanish-speaking father contacted 2-1-1 for help with his 5-year-old son who was having a difficult time in school. Due to the language barrier, the father was having a hard time communicating his request to have his son tested for learning differences. The 2-1-1 Specialist contacted Fort Worth ISD for the name of a Spanish-speaking staff member the father could speak with and referred him to The Learning Center of North Texas for possible testing. At the time of follow-up, the father had reached out to administrators at Fort Worth ISD and received testing for his son at The Learning Center of North Texas. His son had been diagnosed with Attention-Deficit/Hyperactivity Disorder (ADHD), and the family was in the process of receiving support to encourage a successful learning environment at school and home.

Health Success Story

A 79-year-old insulin-dependent woman recovering from a recent stroke called 2-1-1 panicked her electric service would be disconnected again. Although it had been disconnected earlier in the week, she was successful in convincing the electric provider to restore service for a limited time in order to find assistance. Due to miscommunication with an organization attempting to qualify her for assistance, she thought she was being denied. The 2-1-1 Specialist contacted the supervisor of the agency and confirmed she was eligible to have her bill paid in full. The case worker had contacted the utility provider to pledge the amount but had not had time to call the woman back. The caller was grateful to learn this information when the 2-1-1 Specialist called to inform her the agency would be paying her electric bill.
United Way of Tarrant County

GIVE
unitedwaytarrant.org/GIVE

$27.2 MILLION IN TOTAL REVENUE DURING 2015-2016

United Way was pleased to raise $27.2 million in 2015-2016, which included $15.9 million in campaign contributions received by June 30, 2016. Campaign contributions totaled $18.4 million. Kevin Buehler, the retired CEO of Alcon Laboratories, Inc., chaired the annual campaign.

We would like to thank BNSF as our Top Campaign

BNSF Railway Company and labor unions ATDA, BLET, BRS, BMWE, IBEW, IAM, TCU, UTU

LIVING A VALUE the UNITED WAY

TOP WORKPLACE GIVING CAMPAIGNS
(in alphabetical order)

Alcon Laboratories, Inc. (a Novartis Division)
Bell Helicopter Textron, Inc.
and labor unions UAW Local 218, UAW Local 317, SPFPA Local 256, BPEA

BNSF Railway Company
and labor unions ATDA, BLET, BRS, BMWE, IBEW, IAM, TCU, UTU

Lockheed Martin
Lockheed Martin AERO Club and labor unions IAM Local 776, OPEIU Local 277, SPFPA Local 723, IBEW Local 20, FITU 900

Pier One Imports

XTO Energy Inc.

Live United Participation Award
Alpine Engineered Products
Burns and McDonnell Engineering
PVI Industries
Traulsen and Co., Inc.

Breakout Campaign
Bank of America

Employee Campaign Managers of the Year
Brenda Anne Harrell (Oncor Electric)
Jamie Plank (Allied Electronics Inc.)
Eva Ramirez (City of North Richland Hills)

Creative Innovation Award
Ernst & Young, LLP
Traulsen and Co., Inc.

365 Award (Year-Round Engagement)
Alcon Laboratories, Inc.
Alpine Engineered Products
Lhoist North America

Leadership Givers Award
BNSF Railway Company

Foundations of the Year
Hewson Family Foundation
LM AERO Club
Siemer Institute for Financial Stability

Alexis de Tocqueville Philanthropic
Partner of the Year
Ed Schollmaier
GM Arlington

United Way of Tarrant County received a $20,000 grant during a presentation hosted by GM Arlington Assembly and the General Motors Foundation during “STEM Day at GM Arlington Assembly.” Pictured from left are Plant Manager Juan Carlos Jimenez, United Way CEO Tim McKinney, Controller Jim Bellis, and Lead for STEM Outreach Raul Villarreal. General Motors has supported the work of United Way of Tarrant County and our partners for more than two decades, investing more than $4.5 million to improve people’s lives in this community. Thank you, GM!

Employee Campaign Managers of the Year

The 2015-2016 Employee Campaign Managers of the Year were Brenda Anne Harrell at Oncor Electric, Jamie Plank at Allied Electronics, Inc. and Eva Ramirez (shown here) at the City of North Richland Hills. Eva helped the City of North Richland Hills 2015 United Way campaign raise a record-setting $64,098; 60% more than the $40,000 goal and more than double the amount raised in 2011.

“United Way is investing in what matters: results. I’ve seen firsthand how it’s changed people’s lives; how we make a difference.”

-Eva Ramirez

BNSF Helps United Way and VITA

BNSF Railway helped spread the word about the VITA centers and other life-changing services offered through the United Way EARN WELL financial stability initiative by generously underwriting six months of public awareness promotion in the Star-Telegram and La Estrella.
Members of United Way’s new Builder’s Society enjoyed fine dining while riding the rails in sleek train cars provided by BNSF and dubbed the “United Way Express.” Members of the Builder’s Society support United Way’s focus on education, income and health by pledging $2,500 to $9,999 annually to United Way.

**Symphonic Salute**
Tocqueville Society members enjoyed dinner and a private symphonic salute performance by the Fort Worth Symphony Orchestra.

**United Way’s Giving Societies**
In 2015-2016, members of United Way’s Giving Societies continued their impressive philanthropic leadership:

- **Women’s Leadership Council**
  - $1,211,212

- **Tocqueville Society ($10,000+ Donors)**
  - $2,453,239

- **Leadership Society ($1,000 - $9,999 Donors)**
  - $4,724,356
Scholarship Grants
The Women’s Leadership Council recommended that almost $37,000 in grants from the United Way Women’s Fund be awarded to Camp Fire First Texas, The Women’s Center, and the Young Women’s Leadership Academy (shown here) for college and career development scholarships.

Books for Children
The Women’s Leadership Council collected more than 450 donated books for low-income children at the Council’s “Holiday Fun at Pier 1 Imports” event held at the Pier 1 Imports store at Montgomery Plaza in Fort Worth.

FORT WORTH WEEKLY MUSIC AWARDS FESTIVAL
United Way was the nonprofit partner of the 2016 Fort Worth Weekly Music Awards Festival for the first time. Volunteers handed out United Way koozies, coasters, and information cards at concert venues during the two-day event. Music lovers voted for their favorite artists, and proceeds from the sale of Fort Worth Weekly’s compilation album featuring select nominees’ music were donated to United Way.
United Way's Public Policy Committee began meeting in January with community experts and people representing coalitions to identify education, income and health issues around which policy change at the local, state or federal level would benefit people who live and work in Tarrant County. At three “legislative briefings” held in Arlington, Hurst and Fort Worth, guest presenters discussed issues such as domestic violence, human trafficking, literacy, foster care redesign, mental health and substance use disorder, and nursing home and assisted living conditions. The Public Policy Committee planned to use the information to draft a Legislative Agenda for action by the United Way board and discussion with elected officials during the Texas state legislative session scheduled to start in January 2017.

Post-Legislative Forum

A candid review of the 84th Texas Legislature made for lively discussion among state legislators at the Post-Legislative Forum hosted by United Way of Tarrant County and its Area Agency on Aging. The local elected officials took turns outlining accomplishments of the legislative session and where they felt it fell short. They encouraged the audience of nonprofit professionals to be proactive in informing elected officials about health and human service issues. A panel of experts wrapped up the forum by discussing pressing education, income and health issues that still needed to be addressed.
Advocates for Education

- The Peters family sponsored four more Reading Oases at Amos, Knox, Roark and Thornton Elementary Schools in Arlington, and Kort Peters encouraged other people to be sponsors at Reading Oasis events.

- David Hewson and the Hewson Family Foundation provided underwriting for a GO Center at Leonard Middle School in Fort Worth.

- In Northeast Tarrant County, father-and-blogger Fred Campos took to YouTube to conduct a 30-day social media campaign advocating for Reading Oases.

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Economic Summit For Nonprofits

The 2016 Economic Summit looked at the future implications of today’s economy for nonprofits. The annual event was sponsored by United Way of Tarrant County and the North Texas Community Foundation. Speaker David Berzina, who was then Executive Vice President of Economic Development for the Fort Worth Chamber of Commerce, said the future looked bright with 10,500 acres of new development coming online in Fort Worth and Tarrant County in the next few years. Ann Beeson, Executive Director of the Center for Public Policy Priorities in Austin, said challenges do exist in the quest to offer everyone the chance to compete and succeed in life. Loh-Sze Leung (shown at right), owner of Leung Consulting in Dallas, said “middle-skill jobs” provide tremendous opportunity to strengthen the middle class and improve lives. Judge Glen Whitley emceed.
Blueprint Graduation Day 2016

Another Blueprint for Board Service class graduated ready to serve in 2016. The United Way Blueprint program is an opportunity to learn from—and network with—fellow professionals who are passionate about addressing the community’s most critical issues. The Blueprint graduates learned how to drive change in the community while serving on a nonprofit board, council or committee. The program covered topics such as governance, nonprofit finance, and evaluation and outcomes.

United Way volunteers understand when we all LIVE UNITED, we are fighting to advance the education, financial stability and health of every person, in every community throughout TARRANT COUNTY.

UNITED WAY VOLUNTEERS

4,876

SERVICE HOURS

39,008

EQUALS 1,625 DAYS

VALUED AT

$975,000

VOLUNTEER PROJECT TYPES INCLUDED:

- organizing
- meals or food
- clothing
- home repair
Beyoncé Volunteer Experience
Four Fort Worth parks never looked better after United Way volunteers picked up litter for the chance to win tickets to a Beyoncé concert.

BNSF Volunteers Paint, Chop & Mulch
More than 170 BNSF Industrial Products Department employees spent a day volunteering at multiple United Way partner agencies. They painted walls, mulched, prepped mountains of vegetables, visited with senior citizens and assembled food bank meals.

Making a Difference on Day of Action
On June 23, United Way united the communities of Tarrant County by offering several local volunteer opportunities during the 2016 United Way Day of Action. Volunteers had the option of working with Meals On Wheels of Tarrant County, at Tails and Trails Dog Park in Arlington, or at Mayfair Park in Hurst. At DFW Airport, employees signed hundreds of cards for Meals On Wheels veteran clients.
A new Out of School Time Report issued by United Way-Arlington provides a snapshot of where Arlington children spend their time when they are not in school. It focuses on the number of Arlington ISD students (mainly elementary students) served on- and off-campus by community nonprofit child care providers.

The Out of School Time Report was featured at the 2016 Report to the Community Luncheon hosted by United Way-Arlington and sponsored by Cacharel Restaurant and the Star-Telegram. The Report to the Community Luncheon keynote speaker was Alison Reis-Khanna, Executive Director of the Texas Partnership for Out of School Time (OST). Dr. Barbara Odom-Wesley, Vice Chair of the United Way-Arlington Steering Committee, challenged the luncheon audience to join United Way in further examining where the OST programs, opportunities and gaps are in Arlington and how to enhance OST quality and collaboration.

“We all have a stake in supporting out of school programs. There’s enough work for every agency and every organization to get involved.”

- Dr. Barbara Odom-Wesley
Annual Luncheon Reviews Year of Achievements

NBC 5 News Anchor Deborah Ferguson, the program emcee, summarized many of United Way’s accomplishments in Northeast Tarrant County. Among them:

- Dolly Parton’s Imagination Library, a United Way-supported program that mails age-appropriate books to children ages birth to 5, served children in ZIP codes in Euless, Watauga and Haltom City.

- United Way partnered with the nonprofit organization BridgesWork in Bedford to address the loss of reading and math skills that students face when they are out of school during the summer.

Myles Turner Partners with United Way

Bedford native and Indiana Pacers #33 Myles Turner partnered with United Way of Tarrant County with plans to hold a basketball clinic benefiting United Way, appear in United Way ads and launch a youth volunteer program.

The NBA Forward-Center returned to his home community for the summer after finishing a very successful rookie year. He was chosen 11th in the draft and wound up helping his team get to the playoffs. At the end of the season he was awarded All-Rookie 2nd Team.
United Way is fighting to advance the education, financial stability and health of every person, in every community throughout Tarrant County.

LEARN WELL

LEAD IMPACT PARTNERS:

BIRDVILLE ISD
CROWLEY ISD
FORT WORTH ISD

EARN WELL

LEAD IMPACT PARTNERS:

CATHOLIC CHARITIES FORT WORTH
CITY OF FORT WORTH
FOUNDATION COMMUNITIES
PATHFINDERS
TARRANT COUNTY COLLEGE
THE WOMEN’S CENTER OF TARRANT COUNTY INC.

LIVE WELL

LEAD IMPACT PARTNERS:

ALZHEIMER’S ASSOCIATION
EASTER SEALS NORTH TEXAS
MEALS ON WHEELS INC. OF TARRANT COUNTY
NORTH TEXAS AREA COMMUNITY HEALTH CENTERS
SENIOR CITIZEN SERVICES OF GREATER TARRANT COUNTY INC.
UNT HEALTH SCIENCE CENTER

For a complete list, please visit UNITEDWAYTARRANT.ORG/PARTNERS to learn more.
NFL and United Way Launch National Character Education Initiative

The NFL and United Way launched Character Playbook, a digital curriculum that guides students through interactive, confidence-building activities that explore challenges like managing emotions, communicating effectively in relationships and resolving conflict. Most importantly, the course prepares students with safe, effective options for stepping up when a friend, family member, or fellow student needs help. United Way of Tarrant County and United Way of Metropolitan Dallas are partnering with the NFL and the Dallas Cowboys to bring Character Playbook to schools and organizations across the Dallas/Fort Worth Metroplex. We are among 15 United Ways in the nation who are launching this new national education initiative.

NFL United Way Hometown Huddle

Dallas Cowboys alum Bradie James and Super Bowl MVP Larry Brown joined other Dallas Cowboys and United Way volunteers in leading students in football drills at Alex Sanger Elementary School in Dallas. As part of the event, a $2,500 grant from the Gene and Jerry Jones Family Foundation was awarded to Wimbish Elementary School in Arlington, a Fuel Up to Play 60 and Healthy Zone School, to purchase new physical fitness equipment.
United Way’s 2-1-1 telephone information and referral service has a Military Specialist dedicated to helping military households by assessing their needs, referring them to the most appropriate services, and then following up.

Veterans Fund

The United Way of Tarrant County Veterans Fund benefits service members who are returning to civilian life in local communities. During 2015-2016, $380,000 in Veterans Fund grants to nonprofits provided employment assistance, legal and mental health services, and information and referral. The fund was underwritten with $300,000 from Lockheed Martin, $75,000 from Bell Helicopter and $5,000 from individual donors.

2015 Veterans Resource Guide

United Way and the Veterans Coalition of Tarrant County (VETCO) produced the 2015 Veterans Resource Guide with funding from Lockheed Martin and Bell Helicopter. The free 32-page guide lists nonprofit and governmental resources relevant to military households in eight North Texas counties.

Supporting Veterans

Volunteers support veterans through service projects such as writing notes thanking veterans for their service.
AWARDS & RECOGNITION

Volunteer of the Year Luncheon

At the 2016 United Way Volunteer Appreciation Luncheon, Glen Sirles was named the Individual Volunteer of the Year. Alcon Laboratories, Inc. was honored as the Large Corporate Volunteer Group of the Year, and Lhoist North America was celebrated as the Small Corporate Volunteer Group of the Year.

Outstanding Service

Matt McEntire of Fort Worth and Susan Musfeldt of Arlington received the Outstanding Older American Award and Outstanding Advocate for Older Americans Award, respectively, from United Way’s Area Agency on Aging. Matt delivers meals to homebound seniors, visits hospice patients and transports people to chemotherapy. Susan established the county’s only “Memory Cafe” where people with dementia and their caregivers can socialize.

Tim McKinney was named the 2016 Top Nonprofit CEO by the Fort Worth Business Press. Tim has been President and CEO of United Way of Tarrant County since November 2007.
THE BLUE BOOK DIRECTORY OF COMMUNITY RESOURCES

Compiled and distributed by United Way’s 2-1-1 information and referral service for more than 35 years, the Blue Book is the most comprehensive listing of major nonprofit and government agencies that are accessible to Tarrant County residents. Agencies are conveniently indexed by name, service type and ZIP code.

COPING WITH UNEMPLOYMENT RESOURCE GUIDE

Compiled by United Way and 2-1-1, this guide lists resources for employment, family finance, medical care and more for people who are unemployed in Tarrant and surrounding counties.

50 THINGS TO KNOW ABOUT LIFE IN TARRANT COUNTY


The information was gathered from national, state and local sources as part of United Way of Tarrant County’s more extensive 2015 community assessment update of health and human service needs.
To make a great community like Tarrant County even better, you first have to know what problems need to be addressed. United Way’s Community Assessment provides valuable information that can be used to evaluate issues and allocate limited resources to enhance lives in Tarrant County.

“The assessment provides a snapshot of not only what makes this such a great place to live and work, but also of health and human service issues around which community groups can mobilize to improve conditions.”

- Patricia F. Cheong
United Way Community Development VP
LASTING IMPACT

United Way of Tarrant County is focused on creating long-term sustainable impact in the community. Through our work and partnerships, we’ve helped establish the following organizations and facilities:

- AIDS Outreach Center
- Child Care Associates
- Child Study Center
- Communities In Schools of Greater Tarrant County
- Dental Health Arlington
- HEB Transit
- JPS Health Center—Northeast
- Michael Wehrle Volunteer Dental Clinic
- St. Vincent’s Vision Clinic
- Tarrant County Housing Coalition
- Tarrant Literacy Coalition
- UTA Continuing Education and Workforce Development Center
- The Women’s Center of Tarrant County

United Way Earns Top Charity Rating ... Again!

United Way of Tarrant County’s strong financial health and commitment to accountability and transparency once again earned a 4-star rating from Charity Navigator, America’s largest independent charity evaluator. It was the fourth year in a row that United Way earned the top rating.

New Leadership Breakfast Series

Effective leadership has a lasting impact, and it was the topic at the inaugural event of United Way’s new Community Leadership Breakfast Series. Featured speaker at the breakfast was acclaimed leadership consultant Justin Constantine, a retired USMC Colonel, attorney, wounded warrior and author.
KERNEL Plants Seeds of Innovation

Based on the philosophy “where new ideas are planted, solutions grow,” United Way of Tarrant County established KERNEL to find and grow new solutions to local social problems in the areas of education, income and health.

United Way invited nonprofits, businesses, civic organizations and entrepreneurs to apply for the opportunity to pitch their innovative ideas before a panel of judges, including investors, who would award at least $10,000 in KERNEL seed money.

Community investors were sought to establish the new KERNEL social innovation fund, and volunteers were recruited to review proposals and provide mentoring.

Local start-up incubators TechFW and IDEA Works FW agreed to partner with United Way to provide investment processes for the launch of KERNEL. The first funds raised for the new KERNEL social innovation fund were scheduled to be awarded at a live event in the fall of 2016.

“KERNEL represents a new way for United Way of Tarrant County to support our community - through social innovation.”

- TD Smyers
Chief Operations Officer
FINANCIALS

2015-2016 TOTAL REVENUE

- Campaign Contributions: $15.9 MILLION
- Grant Revenue: $10.7 MILLION
- Service Center Rental: $0.5 MILLION
- Other Revenue: $0.2 MILLION

TOTAL REVENUE: $27.2 MILLION*

* Does not include campaign funds received after June 30, 2016. Total amount raised for the 2015-2016 campaign year was $18.4 MILLION.

USE OF FUNDS

- Community Partners Allocations: $2.3 MILLION
- Service Centers: $0.5 MILLION
- CHIMES - Health Navigation: $0.8 MILLION
- Designations to other agencies: $5.2 MILLION
- Area Agency on Aging of Tarrant County: $6.4 MILLION
- LIVE WELL: $1.3 MILLION
- EARN WELL: $1.6 MILLION
- LEARN WELL: $1.7 MILLION
- 2-1-1 Information & Referral: $1.1 MILLION
- Program Support: $1.9 MILLION
- Homelessness: $3.1 MILLION
- Fundraising & Admin: $3.9 MILLION
- Designations to other agencies: $5.2 MILLION

TOTAL USE OF FUNDS: $29.8 MILLION**

** Based on funds raised during the 2014-2015 campaign year.
2015 - 2016 FUNDING DISTRIBUTION

United Way of Tarrant County Actual Expenses for Fiscal Year 2015-2016 (includes community program allocations, lead Impact partners, donor designations, grant funding, etc.)

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACH Child and Family Services</td>
<td>$130,505</td>
</tr>
<tr>
<td>AIDS Outreach Center Inc.</td>
<td>$48,548</td>
</tr>
<tr>
<td>Alzheimer's Association - North Central Texas Chapter</td>
<td>$407,954</td>
</tr>
<tr>
<td>American Red Cross of North Texas</td>
<td>$143,083</td>
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<tr>
<td>The Arc of Greater Tarrant County</td>
<td>$7,657</td>
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<tr>
<td>Area Agency on Aging of Tarrant County</td>
<td>$2,781,893</td>
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<tr>
<td>Arlington Independent School District</td>
<td>$7,983</td>
</tr>
<tr>
<td>Arlington-Mansfield Area YMCA</td>
<td>$43,125</td>
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<tr>
<td>Big Brothers Big Sisters</td>
<td>$72,523</td>
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<tr>
<td>Birdville Independent School District</td>
<td>$307,100</td>
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<tr>
<td>Boy Scouts of America, Longhorn Council</td>
<td>$101,323</td>
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<tr>
<td>Boys &amp; Girls Clubs of Arlington Inc.</td>
<td>$123,610</td>
</tr>
<tr>
<td>Boys &amp; Girls Clubs of Greater Fort Worth Inc.</td>
<td>$108,220</td>
</tr>
<tr>
<td>Camp Fire First Texas</td>
<td>$54,438</td>
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<tr>
<td>Cancer Care Services</td>
<td>$132,445</td>
</tr>
<tr>
<td>Catholic Charities Fort Worth</td>
<td>$503,686</td>
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<tr>
<td>Center for Transforming Lives</td>
<td>$286,108</td>
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<tr>
<td>Challenge of Greater Tarrant County</td>
<td>$18,744</td>
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<tr>
<td>Child Care Associates</td>
<td>$83,168</td>
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<tr>
<td>Child Study Center</td>
<td>$110,694</td>
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<tr>
<td>City of Fort Worth</td>
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<tr>
<td>Communities in Schools of Greater Tarrant County</td>
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<tr>
<td>Community Enrichment Center</td>
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<tr>
<td>Crowley Independent School District</td>
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<tr>
<td>Day Resource Center</td>
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<tr>
<td>Dental Health Arlington</td>
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<tr>
<td>Donor Designations to other nonprofits &amp; other United Ways</td>
<td>$3,983,769</td>
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<tr>
<td>Fort Worth Housing Authority</td>
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<tr>
<td>Fort Worth Independent School District</td>
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<tr>
<td>Foundation Communities</td>
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<tr>
<td>UWTC Fundraising and Administration Expenses</td>
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<tr>
<td>Girl Scouts of Texas Oklahoma Plains</td>
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<tr>
<td>Girls Incorporated of Tarrant County</td>
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<tr>
<td>GRACE (Grapevine Relief And Community Exchange)</td>
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<tr>
<td>Guardianship Services Inc.</td>
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<tr>
<td>Independent Evaluators for Education, Income, Health Initiatives</td>
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<tr>
<td>Jewish Federation of Fort Worth and Tarrant County</td>
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<tr>
<td>Lena Pope</td>
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<tr>
<td>Meals On Wheels Inc. of Tarrant County</td>
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<td>Mental Health America of Greater Tarrant County</td>
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<tr>
<td>MHMR</td>
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<tr>
<td>Navigator Grant (CHIMES - health insurance navigation)</td>
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<tr>
<td>North Texas Area Community Health Centers</td>
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<tr>
<td>Other Community Services</td>
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<tr>
<td>Outreach Services</td>
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<tr>
<td>The Parenting Center</td>
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<td>Pathfinders</td>
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<td>Presbyterian Night Shelter of Tarrant County</td>
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<td>Recovery Resource Council</td>
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<td>Safewest of Tarrant County</td>
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<td>The Salvation Army</td>
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<td>Senior Citizen Services of Greater Tarrant County Inc.</td>
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<td>Sickle Cell Disease Association Inc.</td>
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<td>Siemer Foundation</td>
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<td>Southwestern Diabetic Foundation Inc.</td>
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<td>Tarrant County College</td>
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<td>Tarrant County Homeless Coalition</td>
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<tr>
<td>Tarrant Literacy Coalition</td>
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<td>United Community Centers Inc.</td>
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<td>UNT Health Science Center</td>
<td>$102,000</td>
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<tr>
<td>The Women's Center of Tarrant County Inc.</td>
<td>$898,358</td>
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<tr>
<td>YMCA of Metropolitan Fort Worth</td>
<td>$132,148</td>
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</tbody>
</table>

Total Funding $29,802,000

TOTAL BENEFIT TO OUR COMMUNITY

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Volunteer Hours</td>
<td>$1 MILLION</td>
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<tr>
<td>Donor Designations</td>
<td>$5.2 MILLION</td>
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<tr>
<td>Community Partners Allocations</td>
<td>$2.3 MILLION</td>
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<tr>
<td>Impact Leveraged Dollars</td>
<td>$2.5 MILLION</td>
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<tr>
<td>Grant Dollars</td>
<td>$10.7 MILLION</td>
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<tr>
<td>Impact Initiatives</td>
<td>$32.3 MILLION</td>
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</tbody>
</table>

ROI (RETURN ON INVESTMENT)

240% OR $54 MILLION

† Rounded up and based on initial investment of $15.9 MILLION from 2015-2016 campaign contributions.