LOCAL SOLUTIONS

UNITED WAY OF TARRANT COUNTY  |  2014 - 2015 ANNUAL REPORT

LASTING IMPACT
LEARN WELL

**BOLD GOAL:** 8,000 students at risk of dropping out will have graduated on time by 2020.

- Jumpstart Learning
- Reading Ready
- Middle School Tools
- Destination Diploma

EARN WELL

**BOLD GOAL:** 24,000 low-income working families will be on the path to financial stability by 2020.

- Income Support
- Adult Literacy
- Workforce Development
- Asset Development

LIVE WELL

**BOLD GOAL:** We will have improved the lives of 17,000 adults with ongoing health concerns by the year 2020.

- Care for Caregivers
- A Healthier Me
- A Healthier Community

WE HELP PEOPLE

But we don’t just help people, we give them tools to help themselves in Education, Income, & Health

WE'RE COUNTING ON YOU

- **OVER 30,000 VISITS TO UNITED WAY GO CENTERS**
- **ALMOST $12 MILLION IN VITA TAX REFUNDS**
- **73% HAD BETTER BLOOD SUGAR LEVELS**
$32.8 million
TotaL Revenue
31,465 Volunteer hours
Over 4,700 Volunteers
91% of AISD Pre-K started with appropriate literacy skills
84% of Crowley 9th Graders in Learn Well were promoted to 10th
Over $113,000 more in savings accounts
Over $4 million more per year in employment income
83% of a matter of balance participants were able to control falls
77% of caregivers felt better physically/mentally after receiving Reach II
$3 million for homelessness
$4.9 million for older adults & people with disabilities
Over 250,000 calls to 2-1-1 seeking help

United Way of Tarrant County | 2014 - 2015 Annual Report
OUR VISION
Tarrant County will be a place where children, individuals and families thrive, where neighbors care for each other and where people willingly share the responsibility of ensuring a safe and healthy community for all.

OUR MISSION
To improve lives across our diverse communities by:

• Prioritizing needs in education, income and health
• Forming innovative and effective partnerships with other organizations
• Strategically raising and investing resources to make lasting change
In 2014-2015, I’m proud to announce that United Way of Tarrant County and its partner agencies have helped over 300,000 people in Tarrant County! This is a remarkable feat that couldn’t have been achieved if not for the support and dedication of our partners, supporters, volunteers, staff and our board.

This year we also arrived at the halfway point of our 10-year strategy to improve Tarrant County by investing in education, income and health initiatives. I’m happy to report we are making substantial headway in our work to help 8,000 at-risk students graduate on time, 24,000 low-income working families get on the path to financial stability and 17,000 adults with ongoing health concerns have improved lives.

Grappling with the challenging issues that underlie these goals has required the collaborative effort of dozens of individuals and more than a hundred organizations from the nonprofit, government, civic and business sectors. We’ve listened to our volunteers, our partners and our independent evaluators and have made course corrections along the way. We also have kept our focus on making lasting, long-term improvements in the lives of people and the community.

We’ve learned the value of bringing together varied groups with common interests to accomplish more together than any of us could accomplish separately. In the years to come, we will continue to be a leader in fostering collective impact by encouraging organizations to align their efforts behind shared goals for the good of everyone here in Tarrant County.

In 2014-2015 the United Way Board of Directors approved a new 2014-2017 Strategic Plan, which includes the overarching plan by which United Way intends to reach our 10-year Bold Goals in the areas of education, income and health.

This past summer we also conducted an extensive market research study that provided insights about what our donors, the general population and Millennials think about United Way. It was the first such market research we’ve conducted in 10 years. In a nutshell, we have some great strengths on which to build, but we need to continue to tail our work to maintain our relevance as generational behaviors change.

The Board approved steps to improve the grant process, making it easier for partner agencies to request and receive funding. And Board members themselves became more engaged than ever before through volunteering and site visits to agencies to see the valuable work that is being done in the community.

I have never been more proud of United Way and its partners. The work being done today will leave a legacy that will benefit Tarrant County for generations to come.
LEARN WELL
OUR EDUCATION INITIATIVE

Through programs and partnerships that target four pressure points on the road to high school graduation, United Way of Tarrant County is impacting the lives of children from cradle to career.

United Way increased the number of “Reading Oasis” reading centers in Tarrant County schools from one to 10 in 2014-2015 with the support of donors and volunteers. The Oasis at Speer Elementary School in Arlington was crowdfunded by more than 1,300 United Way professionals, community leaders and volunteers from around the world who were in Grapevine April 29 - May 1 for the United Way Worldwide Community Leaders Conference. Conference attendees donated the money in about seven minutes using their mobile phones. Reading Oases provide a place where families can read together, learn how to make reading a habit at home and gain access to books year-round.
At more than a dozen GO Centers in the Fort Worth ISD, at-risk students not only can dream of becoming a neurosurgeon, but can take the first steps toward making that dream a reality. College and Career Readiness Coaches, provided by United Way of Tarrant County, help students learn about various career options and how to apply for college admission, scholarships and financial aid. Field trips to universities and businesses further motivate them to do their best in school to better prepare for the future.
Our community benefits when low-income working families increase their income and learn ways to manage their money. We focus on strategies to help families become more financially stable including Adult Literacy, Workforce Development, Income Support and Asset Development.

**Almost $12 MILLION**

**Tax Refunds came back to Tarrant County**

Thanks to Volunteer Income Tax Assistance (VITA) Centers operated by United Way and its partners, almost $12 million in total refunds, including $5.2 million in Earned Income Tax Credits and $4 million in Child Tax Credits, came back to Tarrant County families in 2015. It was the fourth consecutive year that the VITA centers increased the total refund dollars, number of free tax returns filed, and Earned Income Tax Credits claimed to help low-income working families and the local economy. United Way’s lead VITA partners were Catholic Charities, City of Fort Worth and Foundation Communities. A total of 7,322 returns were filed, up from 5,198 returns the previous year. In addition, 234 people saved over $48,000 by banking part of their income tax return in a savings account or investing in a savings bond.
Increasing earning potential through skills-based job training is the single most effective way to move a family out of poverty long-term. Tarrant County lacks employees with mid-level job skills. United Way helps both families and employers by underwriting job training in high-demand industries such as healthcare, manufacturing, logistics and information technology.

**EARN WELL SUCCESS STORY**

“Melissa” had a good job as a disaster worker until she was laid off due to changes in the economy. Her situation worsened and she found herself homeless, living in a shelter and dependent on assistance from the community. Melissa called United Way’s 2-1-1 information and referral service, which connected her to The Women’s Center workforce development program that is part of the United Way EARN WELL initiative. After she completed an automotive minor metal repair class, Melissa got a job as an insurance adjuster earning $16.25 an hour. As part of EARN WELL, she also attended financial coaching provided by Family Pathfinders and was referred to other resources that helped Melissa rebuild her life.

Income increased by **$945 a month**
We address the health issues of the aging population in our community and those who care for them. More than 2,300 lives were improved through United Way’s health initiative, which includes three areas:

**Care for Caregivers**
Support for the people who take care of loved ones with ongoing health concerns

**A Healthier Me**
Services to adults in our community with ongoing health concerns

**A Healthier Community**
Education and information for a healthier Tarrant County community

Falls are the leading cause of injury deaths in older adults. Approximately 30% of adults age 65 and older and 1.1 million Texans age 60 and older suffer a fall annually. Our **A Matter of Balance** program is helping senior citizens learn how to reduce the risk of falls that lead to injury and hospitalization. The free series of eight two-hour sessions lessens the fear of falling and increases strength and balance through exercise. **83.2%** of A Matter of Balance participants felt they were better able to control falls after participating in AMOB workshops.

**83%** Participants felt they were better able to control falls
Diabetes is one of the leading causes of preventable hospitalizations and emergency room visits. The bilingual Diabetes Salud! program supported by United Way offers people with diabetes free individual counseling and education on how to manage their diabetes in order to improve or maintain their health. The services are provided at North Texas Area Community Health Centers. 72.8% of Diabetes Salud! participants improved their hemoglobin HgbA1c levels by at least 10% after receiving services.

73% of Diabetes Salud! participants improved their blood sugar levels by at least 10%}

The 2015 LIVE WELL Health Literacy Symposium was held at University of North Texas Health Science Center. The symposium helped healthcare providers to better communicate general healthcare information to their patients to help patients be able to make difficult decisions. This empowers patients to be actively engaged in their own healthcare.
The Area Agency on Aging of Tarrant County (AAATC) works with local organizations to develop and provide services that benefit older adults, people with disabilities and caregivers including benefits counseling, long-term care ombudsmen, caregiver services and nutrition programs.

Our Mission
To be the visible leader and advocate in the creation and delivery of services that promote empowerment, independence and dignity for older citizens, persons with disabilities and caregivers.

Helped Over
55,000 People

- over 950,000 meals served
- over 20,000 one-way trips
- over $400,000 value of service provided to clients
Stress Busting Program for Family Caregivers

United Way and its Area Agency on Aging teamed up with the James L. West Alzheimer’s Center and UNT Health Science Center to provide a free program for family caregivers of persons with Alzheimer’s or dementia. Participants learned stress management techniques and relaxation and coping strategies during nine weeks of small group sessions.

$4.6 Million Navigator Grant Helps Texans

United Way of Tarrant County received a $4,608,000 grant to continue CHIMES, a network of Navigators who explained the Health Insurance Marketplace coverage options available to eligible, uninsured residents throughout Texas. The award began Nov. 15, 2014, and extended through Sept. 7, 2015. Last year, the CHIMES Consortium received the largest grant, which totaled $5,889,181.

United Way’s AAA staff and Lead Navigators partnered with more than 500 organizations, such as government entities, school districts, libraries, social service organizations and corporations, to help people at community events and townhall meetings understand their insurance options.
2-1-1
TEXAS
Connecting People and Services

250,000 calls
68% of callers were helped by referrals*

At 2-1-1, professional information and referral specialists provide free and confidential assistance 24 hours a day to people who don’t know where to go for the help they need. United Way’s 2-1-1 maintains up-to-date information on more than 2,000 programs offering vital services to residents in Tarrant, Johnson, Parker, Wise, Hood, Palo Pinto, Erath and Somervell Counties.

The services requested most often in 2014 were housing/shelter/utilities (29%), income support and assistance (27%) and food/meals (24%). Ninety-eight percent of all needs requested were met. The total number of calls increased 4% from 2013 to 2014, while the calls from people age 60+ and those who care for them grew 15% to a total of 39,000.

2-1-1 MAINTAINS UP-TO-DATE INFO ON
2000+ PROGRAMS

* 2-1-1 Specialists completed 4,581 follow up phone calls, and successfully reached 39% of those households. 68% received assistance from the referrals provided.
A grandmother in her late 80s was caring for her 15-year-old grandson whose father had been murdered recently. She called 2-1-1 because she was unable to get her grandson enrolled in school. The boy had to transfer from one school district to another and, because of unpaid library fees, the school would not release his transcript. The grandmother had no extra funds to pay the fees and no transportation to pick up the transcript or register her grandson for school. He had missed 4 weeks of school.

The 2-1-1 specialist contacted the grandson’s previous school to explain the situation. The school waived the fees and electronically released the boy’s transcript to his new school. The 2-1-1 specialist also contacted the grandson’s new school and spoke to the school counselor, who was able to make a home visit to enroll the grandson and get appropriate documents signed. The grandson began school the following day.
GIVE

Since 1922, Tarrant County residents have entrusted United Way of Tarrant County to effectively and efficiently invest their dollars to improve thousands of lives. United Way uses proven, research-based approaches to solve complex community problems. We deliver measurable results through strategic, evidence-based programs that change lives.

$32.8 MILLION

2014-2015 Total Revenue, a 5% increase over previous year's $31.1 Million

$18.2 million of the 2014-2015 revenue came from the annual campaign, which included $2,543,508 from BNSF Railway Company, $1,560,788 from Alcon Laboratories, Inc., $1,181,197 from Lockheed Martin and Lockheed Martin AERO Club, and $740,938 from Pier 1 Imports. The campaign was led by Brad Forsberg, Managing Partner at KPMG LLP.
LEADERSHIP GIVING SOCIETIES

Members of our Tocqueville Society, Young Leaders Society, Women’s Leadership Council, and Builder’s Society were busy all year with events such as The Beauty of Giving Back at Neiman Marcus, Young Leaders Society Jazz and Brunch, United Way Express Experience, and so many more.

TOP CAMPAIGNS AND HONOREES

BNSF Railway Company and labor unions ATDA, BLET, BRS, BMWE, IBEW, IAM, CU, UTU
Alcon Laboratories, Inc.

Lockheed Martin / Lockheed Martin AERO Club and labor unions IAM Local 776, OPEIU Local 277, SPFP Local 723, IBEW Local 20, FITU 900
Pier 1 Imports

“Give. Advocate. Volunteer.” Award: BNSF Railway Company
LIVE UNITED Award: DFW International Airport/Atmos Energy
Special Event of the Year: BNSF Railway Company
Leadership Giving Award: BNSF Railway Company
Most Tocqueville Society Members: BNSF Railway Company
Most Young Leaders Society Members: BNSF Railway Company
Most Hispanic Leadership Society Members: BNSF Railway Company
Most Women’s Leadership Council Members: BNSF Railway Company
Tocqueville Chairs: Mollie & Garland Lasater
Young Leaders Society Chair: Leslie Johnston, Arlington ISD
Women’s Leadership Council Chair: Sharon Leite, Pier 1 Imports
Innovation - Large Company: American Airlines
Innovation - Small Company: Tenaska
Most Volunteer Hours: BNSF Railway Company
Employee Campaign Manager of the Year: Alicia Swing, Alpine ITW
Most Loyal Campaign Manager of the Year: Sandy Myers, Texas Wesleyan University
Northeast Campaign Manager of the Year: Sharon Davis, City of North Richland Hills
New Campaign Manager of the Year: Kristen Gallo, Lhoist
Freshman Campaigns: Cummins Southern Plains, Ryder, Healthways Blue Zones, Lhoist N. America
Breakout Campaign of the Year: GE Transportation
Industry Leaders-Arlington: General Motors/Labor Union UWA 276
Industry Leaders-Bi-County (Tarrant/Dallas): UPS
Industry Leaders - Business and Industry: Wells Fargo
Industry Leaders - Financial Institutions: QuikTrip Corporation
Industry Leaders - Food and Beverage: Texas Health Resources
Industry Leaders – Healthcare: Fort Worth ISD
Industry Leaders - ISDs: City of Fort Worth
Industry Leaders - Municipalities: Smurfit Kappa Bates LLC
Industry Leaders-East Tarrant County: XTO Energy Inc.
Industry Leaders – Oil and Gas: EY
Industry Leaders - Professionals: Pier 1 Imports
Industry Leaders - Retail: AT&T/Labor Union CWA 6201
Industry Leaders - Technology: Texas Christian University
Industry Leaders - Universities: Brad Forsberg, KPMG LLP

LOCKHEED MARTIN AERO CLUB GIVES $100,000

Lockheed Martin AERO Club employees presented United Way of Tarrant County with a $100,000 grant for the United Way Alzheimer’s Caregiver Relief and Education (ACRE) project. ACRE uses three evidence-based programs to help older adults with mid-stage Alzheimer’s to remain at home with the support of family caregivers.
ADVOCATE

You can make real change in your community. Get informed, then speak up for a cause you care about by doing something as simple as voting, telling your friends, sharing your opinion at a town hall meeting, or writing to an elected official or the editor of a publication you read. Making lasting change through advocacy is a journey that starts with the personal story. Use your voice to inspire others in the cause you’re passionate about!

GENERAL MOTORS ARLINGTON SUPPORTS UNITED WAY

GM Arlington has supported the work of United Way and our partners for more than 2 decades. It has invested more than $4.5 million to improve people’s lives in this community. With GM Arlington’s support, we’ve helped students graduate on time, helped low-income working families become financially stable, and improved the lives of people with ongoing health concerns.

Tim McKinney, United Way of Tarrant County President & CEO, at the GM Arlington Assembly Plant which has been building vehicles in Tarrant County for over 50 years.
PETERS FAMILY CHAMPIONS READING OASES

When Lisann Peters and her son Kort learned about United Way’s Reading Oasis program that installs reading centers in schools serving economically-disadvantaged children, they not only agreed to underwrite several Oases in Arlington, but began encouraging others to become sponsors too.

“We all understand that the basis for communication comes from language. Reading is a fundamental tool for learning to communicate.”

-Kort Peters

ECONOMIC SUMMIT EXAMINES IMPLICATIONS OF A GROWING TEXAS

A growing population, changing demographics and an ongoing need for quality education and creative transportation strategies all will continue to challenge Tarrant County in the years to come, according to the speakers featured at United Way’s 2015 Economic Summit. Texas became a minority majority state between 2000 and 2010, according to Dr. Steve Murdock, Director of the Hobby Center for the Study of Texas at Rice University and former Director of the U.S. Census Bureau and State Demographer of Texas. He noted that income and education differences among racial/ethnic groups are cause for concern. If Texas is to be successful in the years to come, he said, it must ensure that all Texans have the skills and education they need to be competitive. Here are some of the facts:

SOURCE: U.S. BUREAU OF LABOR STATISTICS, 2014

DFW RANKED IN MOST JOBS ADDED IN 2014
SOURCE: U.S. BUREAU OF LABOR STATISTICS, FEBRUARY 2015

FORT WORTH RANKED #1 CITY IN THE NATION FOR FINDING A JOB
SOURCE: WALLETHUB, 2014

PUBLIC POLICY VOLUNTEERS ADVOCATE FOR PRIORITY ISSUES

United Way of Tarrant County’s Public Policy Committee partnered with United Ways of Texas, United Way Worldwide, local and statewide coalitions, other organizations and legislators to identify priority issues for the 84th Texas Legislature, which convened from January 13 through June 1, 2015. The committee also identified issues for the 114th Congress.
Nothing beats seeing the smile of a person you helped and knowing you didn’t just make their day – you made their life. Our volunteers understand when we all LIVE UNITED we can move the needle on some of the highest priority needs in our community.

**OVER 4,700 VOLUNTEERS**

volunteered for

**31,465 HOURS**
or

**1,311 DAYS**
or

**OVER 3 1/2 YEARS**

valued at

$775,926

**VOLUNTEER PROJECT TYPES INCLUDED:**

- organizing
- meals or food
- clothing
- home repair
**BLUEPRINT FOR BOARD SERVICE**

Fifteen men and women from a dozen organizations became the latest graduates of United Way’s Blueprint for Board Service program that prepares individuals to be skilled volunteers of nonprofit boards and committees.

**DAY OF ACTION EQUIPS YOUTH**

Deserving young people headed to high school and college with almost $13,000 worth of school supplies donated or purchased with cash contributions during United Way’s 2015 Day of Action. Some of the donated items were given to Girls Incorporated of Tarrant County members who were beginning college in the fall. Some of the girls came from families who had never had a family member attend college before. Other school supplies were given to Fort Worth ISD students attending IROC! (I’m Ready for the Opportunity of College) summer camp prior to high school.

**VOLUNTEER APPRECIATION LUNCHEON**

Ellen Jones, whose volunteer service with United Way spans two decades, was honored with United Way’s Individual Volunteer Award. First Command Financial Services, Inc. received the Corporate Volunteer Award. First Command’s 2014 United Way campaign grew by 8% over 2013 under the direction of Employee Campaign Managers Marnie Flynn and Michelle Eiland. The inspiring keynote speaker was Charles Clark, Head Custodian of Trinity High School in Euless, who has been featured in People magazine’s “Hero Among Us” column and on the CBS Evening News.

“I thoroughly enjoyed the United Way Blueprint for Board Service 4 week program. I can’t wait to serve Fort Worth! I walked away feeling like I had a better understanding of non-profit board responsibilities, Tarrant County demographics, financials, outreach, evaluation and outcomes.”

- Kimberly Porter, Neighborhood Teams Manager with Blue Zones Project Fort Worth
UNITED WAY-ARLINGTON

REPORT TO THE COMMUNITY

United Way-Arlington held its annual Report to the Community Luncheon in April. The event presented to Arlington community leaders the progress United Way had made in its education, income and health programs in the city.

AGING WELL IN ARLINGTON

United Way and its Area Agency on Aging collaborated with UT Arlington’s School of Social Work and Arlington community liaisons to interview dozens of Arlington older adults. The older adults’ real-world experiences of aging in Arlington helped the Aging Texas Well - Arlington Steering Committee make recommendations on how to improve the quality of life for Arlington’s older citizens.

FINANCIALLY STABLE FAMILIES

To help low-income working families become more financially stable, United Way and its partners operated five VITA (Volunteer Income Tax Assistance) sites in Arlington that yielded almost $5 million in refunds for Arlington residents while saving them $897,000 in tax preparation fees.

UNITED WAY-NORTHEAST

REPORT TO THE COMMUNITY

The October United Way-Northeast Report to the Community Luncheon showcased United Way’s work in the northeast region of Tarrant County. United Way-funded programs helped people more than 78,000 times in Northeast Tarrant County; even more than the year before.

HEB TRANSIT

The HEB Transit service, which United Way-Northeast helped launch for transportation-disadvantaged people, provided 5,287 trips in 2014-2015 during its 9th year of operation. It had one of the lowest per-trip costs in the local transit arena.

AWARD-WINNING WORK

United Way-Northeast Regional Director Faye Beaulieu works with volunteers and human service professionals to strengthen Northeast communities. In 2014 the HEB Chamber of Commerce honored her with its Community Service Award.
AWARDS & RECOGNITION

UNITED WAY OF TARRANT COUNTY AWARDS

Tarrant County College-South Campus presented United Way with the Outstanding Community Partner Award.

The Tarrant County Veterans Court recognized United Way for its “outstanding contribution to the success of the Tarrant County Veterans Court program.”

Fort Worth ISD honored United Way for its “commitment and partnership promoting student success.”

The Tarrant County Commissioners Court declared April Financial Literacy Month in Tarrant County, and acknowledged the part played by United Way and other organizations in providing financial coaching and other educational services.

United Way was presented with the City of Fort Worth’s proclamation declaring April Financial Fitness DFW Month. Dollar Wise Month was proclaimed in Arlington.

AREA AGENCY ON AGING AWARDS

The Area Agency on Aging was honored with the top 2015 Innovation Award from the National Association of Area Agencies on Aging for the Resources for Enhancing Alzheimer’s Caregiver Health (REACH II) program, part of United Way’s LIVE WELL initiative.

Suzanne Gelineau of Fort Worth and Elva Roy of Arlington received the Outstanding Older American Award and Outstanding Advocate for Older Americans Award, respectively, from United Way’s Area Agency on Aging. Suzanne Gelineau was credited with being one of the most dedicated and diverse volunteers at Meals On Wheels, Inc.

BENTON CLARK NAMED CFO OF THE YEAR

Executive Vice President and Chief Financial Officer Benton Clark retired at the end of 2014-2015 after 40 years of service to United Way of Tarrant County and the community. He was named the “CFO of the Year” by Fort Worth Business and honored by the Tarrant County Commissioners Court, which proclaimed June 19 Benton Clark Day. He also received a certificate of recognition from Fort Worth Mayor Betsy Price and congratulatory letters from Congressman Marc Veasey and Brian Gallagher, President and Chief Executive Officer of United Way Worldwide.
A NEW & IMPROVED WEBSITE

United Way of Tarrant County has launched a redesigned website to better serve United Way in the coming years. The new-and-improved site features:

- Home page images at the top that link to articles and pages
- Large buttons for people to Give, Advocate and Volunteer
- A more intuitive and clean look and feel
- Campaign information for Workplace and Individuals

VISIT UNITEDWAYTARRANT.ORG TODAY!

In Memoriam of Susan Halsey

Susan Halsey was passionate about her work and Fort Worth. She was a partner in the real estate section of the Jackson Walker law firm and opened its Fort Worth office in 1988, becoming the managing partner there and playing a key role in major commercial real estate transactions. She also helped establish the Real Estate Council of Greater Fort Worth and served as chair of the Fort Worth Chamber of Commerce.

2014-2015 BOARD OF DIRECTORS

OFFICERS

Scott Spiker*
Chairman of the Board

Brad Forsberg*
Chair, 2014 Annual Campaign

Tommy Lawler*
Treasurer, Chair of Audit and Finance Committee, and Compliance Officer

Jean Wallace*
Chair, Compensation and Benefits Committee

James Powell*
Chair, Governance Committee

Mark Nurdin*
Chair, Strategic Planning Committee

Richard Casarez*
Chair, Diversity Committee

Terry Almon*
Chair, Community Development Committee

Tim McKinney*
President / Chief Executive Officer

Beverly Boyd*
Corporate Secretary

*Denotes Executive Committee
+Deceased

DIRECTORS

Walter Amaya
Mona Bailey
Dan Berce
Kevin Buehler*
Dr. Marcelo Cavazos*
C. Corey Fickes
Shannon Fletcher
Gregory C. Fox*
Patricia Gleason-Wynn
Andrée French Griffin
Brian Gutierrez*
Bridget Hall
Susan Halsey+
Scott Hickson
Bowie Hogg*
Dorothy Hynson-Williams
Greg Lanham
Sharon Leite*
Bettina Maunz
Mark McClendon
David D. Parker
Richard Pierce
Alice Puente*
Scott D. Ryan, Ph.D.
Tim Smith
Reginalea (Reggi) Sturns-Kemp
Charlotte Holm Teklitz
Dr. Bobbie Thompson
Becky D. Tucker*
Craig S. Wall
David Webb
2014-2015 Total Revenue

- Campaign Contributions: $18.2 million
- Grant Revenue: $14.0 million
- Service Center Rental: $0.5 million
- Other Revenue: $0.1 million
- Total: $32.8 million

2014-2015 Use of Funds

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<tr>
<th>Category</th>
<th>Amount</th>
<th>% of Total</th>
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<td>Community Initiatives</td>
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<tr>
<td>Service Centers</td>
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<td>2-1-1 Information &amp; Referral</td>
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<td>Program Support</td>
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<td>LIVE WELL</td>
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<td>EARN WELL</td>
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<td>LEARN WELL</td>
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<td>Community Partners Allocations</td>
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<td>Homelessness</td>
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<td>Fundraising &amp; Administration</td>
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<td>CHIMES - Health Navigation</td>
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<td>Area Agency on Aging</td>
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<td>Designations to Other Agencies</td>
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<td><strong>Total</strong></td>
<td><strong>$34,061,798</strong></td>
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2014-2015 Total Benefit to the Community

- Volunteer Hours: $0.8 million
- Impact Leveraged Dollars: $2.6 million
- Community Partners Allocations: $2.9 million
- Donor Designations: $6.4 million
- Grant Dollars: $14.0 million
- Impact Initiatives: $16.9 million
- Total: $43.4 million
WE'RE COUNTING ON YOU
UNITED WAY OF TARRANT COUNTY  |  2014 - 2015 ANNUAL REPORT

$158.6 MILLION
TOTAL REVENUE
over last 5 years

139%
ROI
RETURN ON INVESTMENT
$ 43.4 MILLION
(from initial $18.2 MILLION in 2014-2015 campaign)

COMMUNITY PARTNERS
Dollars Received through United Way of Tarrant County (community program allocations, donor-designated gifts, grant funding, etc.) in Fiscal Year 2014-2015

ACH Child and Family Services $ 159,652
AIDS Outreach Center Inc. $ 64,074
Alzheimer’s Association * $ 495,743
American Red Cross, Chisholm Trail Chapter $ 124,662
The Arc of Greater Tarrant County $ 22,569
Arlington Independent School District * $ 245,000
Arlington-Mansfield Area YMCA $ 53,692
Big Brothers Big Sisters of North Texas $ 90,387
Birdville Independent School District * $ 309,000
Boy Scouts of America, Longhorn Council $ 161,869
Boys & Girls Clubs of Arlington Inc. $ 157,944
Boys & Girls Clubs of Greater Fort Worth Inc. * $ 153,833
Camp Fire First Texas $ 72,931
Cancer Care Services $ 187,411
Catholic Charities, Diocese of Fort Worth Inc. * $ 634,175
Challenge of Tarrant County. $ 22,604
Child Care Associates $ 110,819
Child Study Center $ 147,021
Communities In Schools of Greater Tarrant County Inc. $ 137,835
Community Enrichment Center $ 97,699
Crawley Independent School District * $ 94,124
Dental Health for Arlington Inc. $ 76,110
Easter Seals North Texas * $ 492,616
Family Pathfinders * $ 331,886
Fort Worth Independent School District * $1,216,718
Foundation Communities* $ 457,784
Girl Scouts of Texas Oklahoma Plains $ 46,182
Girls Incorporated of Tarrant County $ 83,605
GRACE (Grapevine Relief And Community Exchange) $ 117,369
Guardianship Services Inc. $ 114,129
Jewish Federation of Fort Worth and Tarrant County $ 38,970
Lena Pope Home Inc. $ 126,195
Meals On Wheels Inc. of Tarrant County * $1,846,270
Mental Health America of Greater Tarrant County $ 58,856
North Texas Area Community Health Centers $ 93,333
The Parenting Center $ 121,969
Presbyterian Night Shelter of Tarrant County $ 280,928
Recovery Resource Council $ 270,668
SafeHaven of Tarrant County $ 379,339
Southwestern Diabetic Foundation Inc. $ 501,987
Senior Citizen Services of Greater Tarrant County Inc. * $1,692,901
Sickle Cell Disease Association Inc. $ 17,187
The Salvation Army $ 501,087
Tarrant County College * $ 1,029,943
Tarrant Literacy Coalition $ 42,322
Travelers Aid Dallas/Fort Worth $ 8,440
United Community Centers Inc. $ 211,397
YMCA of Metropolitan Fort Worth $ 177,426
YMCA of Fort Worth & Tarrant County $ 474,683

*Lead Impact Initiative Partner (Education, Income, Health)
LEARN WELL
OUR EDUCATION INITIATIVE

BOLD GOAL: 8,000 students at risk of dropping out will have graduated on time by 2020.
United Way is excited that the first group of past LEARN WELL students was eligible for graduation in 2015.
Graduation data will be published upon confirmation by the Texas Education Agency in February 2016.

ON THE ROAD TO HIGH SCHOOL GRADUATION
from cradle to career

JUMPSTART LEARNING
11,109 students participated
90% participating Birdville ISD parents read to their children at least 4 times/wk in 2014-2015

Dolly Parton’s Imagination Library
100,000 free books to Tarrant County children

DESTINATION DIPLOMA
315 students participated since 2014
44% FWISD 9th grade participants had parent-signed degree plans compared to campus average of 19%

MIDDLE SCHOOL TOOLS
4,025 students participated
33,795 middle-school students discovered college & career opportunities

GO CENTERS
Education. Go Get It

READING READY
4,025 students participated
800% growth from 68 students in 2010 to 621 students in 2015

Wild About Reading
19,500 free books given to 6,806 children & parents

Summer Reading Program
93%
average percentage of BridgesWork students who maintained or increased their reading proficiency

Wild About Reading
91%
average percentage of UCC students who maintained or increased their reading proficiency

Reading Oasis
7,025 students have access to books in 11 Reading Oases

Time to Read

GO CENTERS
Education. Go Get It

UNITED WAY OF TARRANT COUNTY  |  2014 - 2015 ANNUAL REPORT
EARN WELL
OUR INCOME INITIATIVE

WE'RE COUNTING ON YOU
UNITED WAY OF TARRANT COUNTY  |  2014 - 2015 ANNUAL REPORT

BOLD GOAL: 24,000 low-income working families will be on the path to financial stability by the year 2020.

2010 - 2015 PROGRESS

ON THE PATH TO
FINANCIAL STABILITY

23,184
participated in EARN WELL

$45 MILLION
Total Tax Refunds VITA generated

$18.7 MILLION
More Per Year in Income

$45 MILLION
More in Savings Accounts

$1,726
Average Tax Refund/family for VITA customers in Tarrant County

INCOME SUPPORT

WORKFORCE DEVELOPMENT

ADULT LITERACY

$17.2 MILLION
Earned Income Tax Credit

$865,049
Less Debt

11,648
families with improved lives and better financial behaviors

181 FAMILIES
became homeowners

$1.7 MILLION
families with improved lives and better financial behaviors

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**LIVE WELL**

**OUR HEALTH INITIATIVE**

**BOLD GOAL:** 17,000 adults with ongoing health concerns will have improved lives by 2020.

<table>
<thead>
<tr>
<th>2010 - 2015 PROGRESS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>30,485</strong></td>
</tr>
<tr>
<td>LIVES TOUCHED FROM 2010-2015</td>
</tr>
<tr>
<td><strong>7,363</strong></td>
</tr>
<tr>
<td>LIVES IMPROVED FROM 2010-2015</td>
</tr>
</tbody>
</table>

### HEALTHY AGING & HEALTHY LIVING

#### CARE FOR CAREGIVERS

- **Alzheimer’s Caregiver REACH II and Respite Care**
  - 2,375 served
  - 95% still living in community after 6 months

#### A HEALTHIER ME

- **A Matter of Balance**
  - 1,464 participants
  - 83% participants felt they were better able to control falls

#### A HEALTHIER COMMUNITY

- **Diabetes/Nutrition Counseling**
  - 5,230 served
  - 73% had 10% reduction in Emergency Room visits

- **Diabetes Salud!**
  - 1,426 served
  - 70% improved blood sugar (A1C) by 10%

- **Health Symposium - Health Literacy**
  - 506 attendees
  - 134 librarians and clinical health professionals trained

**2,375 served**

95% still living in community after 6 months
**LIVE UNITED**

**United Way of Tarrant County**

In 2010, we set out on a mission to improve Tarrant County with measurable results in Education, Income and Health by the year 2020. We call them our BOLD GOALS.

**2010 - 2015 PROGRESS**

**TOTAL REVENUE**

Fiscal Years 2010 - 2015

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Revenue (in millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010-2011</td>
<td>$33.0</td>
</tr>
<tr>
<td>2011-2012</td>
<td>$31.1</td>
</tr>
<tr>
<td>2012-2013</td>
<td>$30.6</td>
</tr>
<tr>
<td>2013-2014</td>
<td>$31.1</td>
</tr>
<tr>
<td>2014-2015</td>
<td>$32.8</td>
</tr>
</tbody>
</table>

**WHAT IS A DONOR DESIGNATION?**

- **JOE INDIVIDUAL**
  - Decides to make donation online
  - Donates $100

- **SUE EMPLOYEE**
  - Decides to make donation through WORKPLACE GIVING
  - Donates $100

**Lives Impacted**

300,000 people United Way and its partners help throughout our community every year!

**Donor Designations**

$33.1 MILLION to Partner Agencies and Non-Profit Organizations

$19.4 MILLION providing services that benefit older adults, people with disabilities & caregivers

$4.9 MILLION providing information & referral services to Tarrant County residents

**$158.6 MILLION**

Total Revenue from 2010 - 2015

**NOTE:**

- United Way passes through designated donation* to non-profit organizations
- United Way provides designations to over 1,250 non-profit organizations each year.

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* United Way charges a nominal 5% processing fee capped at $250 (maximum). Exa: if donation of more than $10,000 is designated, a maximum of $250 is kept by United Way.

** United Way sends donations to legal non-profit organizations within the U.S. that are in good standing with IRS and are not on the Patriot Act Terror watch list.
Connect & Engage!

INFORMATION & REFERRAL SERVICE
www.UnitedWayTarrant.org/211

ADRC
AGING & DISABILITY RESOURCE CENTER OF TARRANT COUNTY
www.tarrantcountyadrc.org

MAIN OFFICE
1500 N. Main St., Suite 200
P.O. Box 4448
Fort Worth, TX 76164-0448
(817) 258-8000
www.UnitedWayTarrant.org

ARLINGTON
401 West Sanford Street, Suite 2600
Arlington, TX 76011-7072
(817) 548-9595
www.UnitedWayTarrant.org/ARLINGTON

NORTHEAST TARRANT
221 Bedford Rd., Suite 306
Bedford, TX 76022
(817) 282-1160
www.UnitedWayTarrant.org/NORTHEAST

2-1-1
INFORMATION & REFERRAL SERVICE
www.UnitedWayTarrant.org/211

AAATC
AREA AGENCY ON AGING OF TARRANT COUNTY
Toll-Free 1-888-730-2372
www.UnitedWayTarrant.org/AAATC

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