



ANNUAL REPORT
2010-2011



United Way
of Tarrant County

A YEAR OF BOLD GOALS

2010-2011 was the inaugural year of initiatives implemented to advance United Way's "bold goals" in the areas of education, financial stability and health.

More than 60 partners, including United Way's program partners, were involved in year one of the multi-year "Learn Well," "Earn Well" and "Live Well" initiatives. Independent evaluators from the University of Texas at Arlington School of Social Work and University of North Texas Health Science Center assessed the results at year's end. Sample successes:

LEARN WELL

Education Initiative

Goal: 20% (1,508) more on-time graduations from United Way selected schools by 2020

- Arlington ISD PreK4 children who participated in the United Way-funded early learning strategy made greater gains in letter sounds, words and overall literacy than those who did not participate.
- Of the 68 children who participated in the elementary grade reading strategy, 71 percent showed an average increase of three reading levels.

EARN WELL

Financial Stability Initiative

Goal: 9% (16,000) more low-income, working families will become financially stable by 2013

- 440 more families received Earned Income Tax Credit (EITC) refunds through United Way-supported income tax preparation sites and increased their annual income by an average of 10 percent.
- 1,182 families are on the road to financial stability through increases in income, education and improved financial management.

LIVE WELL

Healthy Aging and Independent Living Initiative

Goal: 5% (10,850) more older adults with chronic disease will be living at home by 2013

- 6,632 older adults and their caregivers were touched through Live Well health screening, counseling, education and respite care.
- Of the people served, 80 percent with Alzheimer's at risk for nursing home placement were able to remain in the community for 6 months. It is estimated that this resulted in \$2.72 million not being spent for institutional services.

“

The parent educator has been visiting our house on a bi-weekly basis and the improvement in our child's social-emotional development is unbelievable.

– Parents As Teachers Program Participant

The financial classes... had a lot of really good information. I learned quite a few new things and they went over things I knew in the past that maybe I haven't been as diligent about as I need to be.”

– Financial Education Student

When my husband was diagnosed, the doctor sent us home and I was in shock. I would not have survived without the REACH [Resources for Enhancing Alzheimer's Caregiver Health] counselor's help.”

– Alzheimer's Caregiver

”

Homelessness

Programs that serve people who are homeless in the greater Fort Worth area received more than \$1.7 million in City of Fort Worth funding for 2011. At the City's request, United Way helped gather and evaluate proposals and issue competitive grants related to **"Directions Home,"** the 10-year program initiated by the Mayor's Advisory Committee on Homelessness.



Taco Week publicity

The TCU Performance Marketing Class conducted **"Taco Week,"** a hunger relief fundraiser in partnership with United Way. Restaurants donated 25 cents for each taco sold, yielding \$921—the equivalent of almost 3,700 tacos sold.

Fund Distribution Shift

Implementation of United Way's new initiatives was accompanied by **new fund distribution practices** that aligned better with United Way's new areas of emphasis. Discretionary funds for core agency services shifted from 89 percent in 2009-2010 to 70 percent in 2010-2011, with 30 percent going to United Way's "bold goal" initiatives. Program partners continued to receive all dollars designated to them by donors.

Resource Development

United Way simultaneously kicked off its 2010 annual campaign, launched its "bold goal" impact initiatives and thanked its volunteers and community partners for their hard work during a festive September 16 event at the historic Texas & Pacific Station.

The **2010 campaign contributed \$22,514,000** to an annual revenue total of almost \$33 million. **Campaign Chair Julie H. Wilson**, Vice President of Urban Development at Chesapeake Energy Corporation, was credited with putting the fund drive "over the top" during its final weeks through her persistent personal fundraising efforts.

Companies and their employees donating a million dollars or more were Alcon Laboratories, Inc.; BNSF Railway Company; Lockheed Martin Aeronautics Company; and Bell Helicopter Textron Inc.

The campaign involved hundreds of volunteers and solicited donations at about 830 Tarrant County workplaces. **Thirty-two new workplace campaigns** contributed an additional \$248,298.



Women's Fund grant presentation



Young Leaders Society Day of Caring

Giving Societies

United Way's giving societies also made significant contributions to the campaign, including the **Tocqueville Society**, which donated a **record-setting \$2,222,053** under the leadership of chairs John and Cami Goff. The Society welcomed 35 new members for a total of 155 members.

During 2010-2011, the **Young Leaders Society** grew from 456 to **525 members** from 61 companies. During the annual YLS Day of Caring, members and their children painted an affordable housing complex for low-income families in North Richland Hills.

The **Hispanic Leadership Society** established the previous year met its goal of recruiting 75 members.

Women's Leadership Society representatives presented the **first grant from the United Way Women's Fund** to the Tarrant County College Foundation. The \$10,000 grant enabled low-income mothers to obtain the education needed to prepare for rewarding careers. During 2010-2011, the Society (later renamed the Women's Leadership Council) increased its membership from 407 to 424 women.



2010 Kickoff at T&P Station



Campaign Chair Julie H. Wilson



Stuff the Bus



Pier 1 volunteer at Glencrest Sixth Grade School



BNSF Day of Caring at Jack & Jill Day Care Center



Blueprint for Board Service class



UCAN training graduates

Volunteering

In March, United Way mobilized youth-serving organizations to participate in national **Read Across America Day**, which motivated children and adults to read together on the birthday of children’s author Dr. Seuss.

United Way also began inviting people to become volunteer **readers, tutors and mentors** at Tarrant County schools. It enlisted more than a dozen organizations to assist in recruiting 3,000 volunteers over three years to help local children succeed in school and in life.

United Way asked area residents to take advantage of the longest day of the year—June 21—to make a difference in area schools through a **“Day of Action” for education**. School buses from the Fort Worth ISD, Arlington ISD and Birdville ISD were stationed in Fort Worth, Arlington and North Richland Hills as drop-off sites where people could **“Stuff The Bus”** with school supplies for children as part of United Way’s education initiative.

Through the Days of Caring program, **598 volunteers from 18 companies** devoted 3,916 hours to short-term community service projects benefiting nonprofit agencies and other organizations involved in United Way’s education, financial stability and health initiatives.

As part of United Way’s Earn Well financial stability initiative, about **260 volunteers donated 6,152 hours** of their time at income tax preparation centers to help low-income, working families complete their income tax forms free of charge and obtain all available tax benefits.

Thirty-six people graduated from **“Blueprint for Board Service,”** United Way’s four-session training program that equips diverse local residents to serve on local nonprofit boards and committees.

Union members completed **Union Community Assistance Network (UCAN) training** co-sponsored by United Way and the Tarrant County Central Labor Council AFL-CIO. The UCAN graduates learned how to help meet the needs of working families.



United Way Day at the Capitol



Town hall meeting

Advocating

With sobering budget decisions facing state lawmakers the following spring, United Way’s August **pre-legislative health and human services forum**, **“One Voice,”** provided a way for groups to stay abreast of public policy issues affecting local citizens while keeping elected officials informed about high priority issues in Tarrant County.



United Way adopted **legislative priorities** to guide its advocacy work when the 82nd Texas Legislature began its difficult budget deliberations in 2011. The priorities aligned with United Way’s education, income and health goals.

In February, 10 United Way of Tarrant County donors, volunteers, agency executives and staff spent a **day at the Capitol** in Austin. They were among an estimated 125 advocates from 14 Texas United Ways. The day’s events included a press conference, recognition in the House and Senate Chambers and visits to the Tarrant County legislative delegation.

At a March **town hall meeting** sponsored by United Way, more than 130 advocates from across Tarrant County gathered to share their concerns about upcoming state budget cuts with four Tarrant County legislators. Participants included advocates for older adults, people with disabilities and those who are homeless, among others.

United Way-Northeast

HEB Transit and Social Transportation for Seniors, two United Way-affiliated projects serving low-income employees and isolated seniors, respectively, grew during United Way's fiscal year with the help of capacity grants from Tarrant County. HEB Transit expanded dramatically, providing 5,072 trips to 293 riders.

United Way-Northeast co-sponsored **Northeast Kids Fest** with Tarrant County Public Health and the City of Euless. Through the annual event, families experience fun ways to build nutritious food and exercise into their lives.

The United Way-Northeast **18th Annual Report to the Community** featured *Star-Telegram* Editorial Director J.R. Labbe emceeing a year-in-review and preview of new United Way work emerging in the fields of education, income and health.

United Way-Arlington

United Way-Arlington **celebrated 30 years** of increasing opportunities for education, income and health. When this partnership of United Way, the City of Arlington and knowledgeable community volunteers began in 1981, it was hailed as the first of its kind in the nation.



Our Community, Our Kids collaboration

During 2010-2011, United Way-Arlington was involved in studying high-priority youth issues and facilitating a new community collaboration called **"Our Community, Our Kids"** in southeast Tarrant County. The initiative was established to reduce youth gang involvement and violence, and increase support for young people. It grew out of a 2006 United Way-Arlington study on child abuse and neglect, and a Gang Summit and Gang Intervention Committee hosted by Arlington ISD.

United Way's 2-1-1



During 2010-2011, United Way's 2-1-1 information and referral service responded to **216,537 calls** or 11 percent more than the previous fiscal year. These included calls from flooding victims in the fall and people affected by wildfires in the spring and summer.

21,118 of the 216,537 calls were from callers ages 60+ or those who care for them.

United Way's financial stability initiative publicized 2-1-1 as the place to learn about free tax preparation centers, resulting in **121% more calls** from people seeking such assistance.

The 2-1-1 **Online Community Resource Directory** (www.tarrantcounty211.org) became available in Spanish and Vietnamese as well as English.

TarrantCares.org, a new website offering free information about community services, health issues and other topics, went online March 30 with 2-1-1's help. 2-1-1 provides 97 percent of the community resource information listed in the Service Directories on the TarrantCares site.

2-1-1 staff participated in more than **109 community events**, including health fairs and presentations.



11%
increase
in phone calls
compared to
last year

United Way's Area Agency on Aging

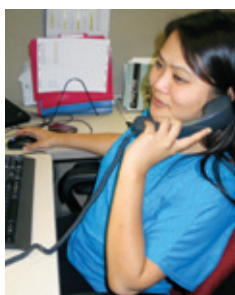


Federal and state funding to United Way's Area Agency on Aging (AAA) increased from \$4.87 million to **\$6.2 million**, enabling AAA to increase funding for services that benefit

older adults, people with disabilities and caregivers in Tarrant County. Among the accomplishments AAA made possible:

- 245,091 meals and activities for 2,153 individuals through senior centers.
- 210,517 meals delivered to 1,625 individuals at their homes.
- Legal assistance and legal awareness for 29,487 seniors.
- Durable medical supplies for 1,537 people.
- Dental visits and procedures for 103 seniors.
- Home repairs and modifications for 409 seniors.
- 40 fall-prevention classes completed by 446 older adults.
- 18,599 one-way trips for 427 older adults who needed transportation.

Local Alzheimer's services and the groundbreaking publication **"The Shriver Report™: A Woman's Nation Takes on Alzheimer's"** were the focus of a March seminar presented by AAA and other sponsors.



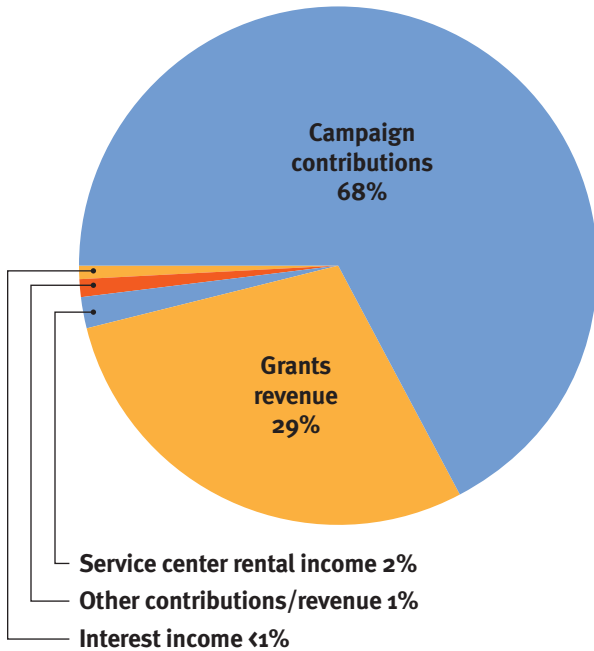
Through a **live Metroplex radio call-in show**, Consumer Directed Services Consultant Suan Nguyen broadcast information about AAA's services in Vietnamese to thousands of Vietnamese older adults, people with disabilities and their families.

Broadcasting to the Vietnamese community



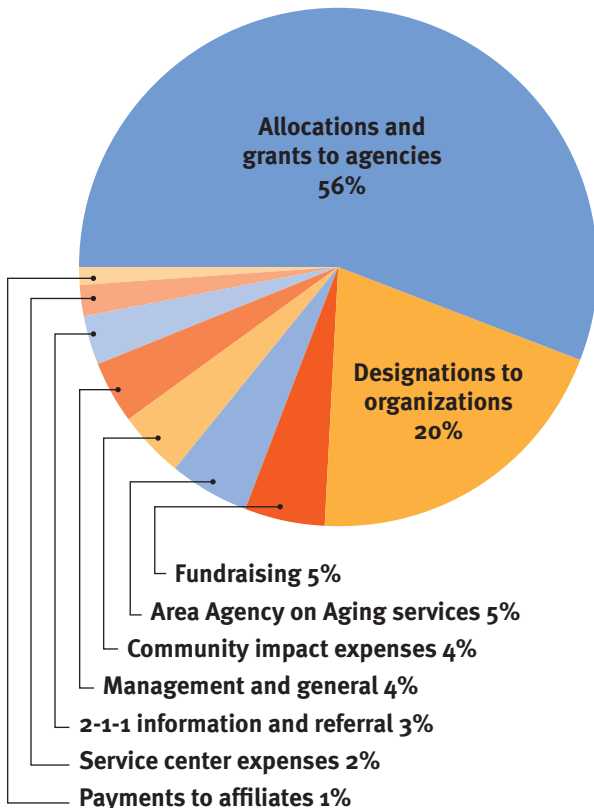
Sources of Funds

Year Ending June 30, 2011



Use of Funds*

Year Ending June 30, 2011



*Expense percentage based on total revenue.

Financials

Year Ending June 30, 2011

Revenue

Campaign contributions	\$ 23,499,084
Other contributions	131,796
Grant revenue	9,726,170
Interest income	65,989
Endowment market value changes	1,853,153
Service center rental income	568,837
Other revenue	37,105
Total gross revenue	35,882,134
Less allowance for uncollectibles	(1,037,226)
Total net revenue	34,844,908
Plus-minus endowment unrealized losses-gains	(1,853,153)
Total Revenue for IRS Form 990	\$ 32,991,755

Allocations and Functional Expenses

Program expenses

Allocations and grants to agencies	\$ 17,788,213
Designations to organizations	6,318,071
Area Agency on Aging services	1,613,777
2-1-1 information and referral	948,329
Community impact expenses	1,314,987
Service center expenses	569,090
Total program expenses	\$ 28,552,467

Support service expenses

Fundraising	\$1,740,998
Management and general	1,254,130
Payments to affiliated organizations	294,090
Total support service expenses	3,289,218

Total Expenses	\$ 31,841,685
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United Way
of Tarrant County's
overhead is

10%

which is lower
than most
United Ways of a
similar size.



Your United Way Investment at Work

\$50

PER WEEK

helps a young couple teach their preschool child the skills needed for **long-term success** in school.

\$30

PER WEEK

provides an unemployed person services that help them **get and keep a job**.

\$20

PER WEEK

provides seven older adults with counseling from a certified diabetes educator that will help them **manage their diabetes** and prevent complications or hospitalization.

\$10

PER WEEK

gives a high school student the help of a mentor to **graduate and succeed** in higher education.

\$3

PER WEEK

helps a low-income person develop the **financial knowledge and skills** needed to move out of poverty.

Community Partners

Dollars Received through United Way of Tarrant County

Fiscal Year '10-'11

ACH Child and Family Services	343,711
AIDS Outreach Center Inc.	82,885
Alzheimer's Association	370,102
American Red Cross, Chisholm Trail Chapter	655,601
The Arc of Greater Tarrant County	70,917
Azle Pastoral Counseling Center*	23,328
Big Brothers Big Sisters	70,786
Boy Scouts of America, Longhorn Council	815,321
Boys & Girls Clubs of Arlington Inc.	250,316
Boys & Girls Clubs of Greater Fort Worth Inc.	533,388
Camp Fire USA First Texas Council	130,292
Cancer Care Services	338,958
Catholic Charities, Diocese of Fort Worth Inc.	1,292,042
Child Care Associates	689,606
Child Study Center	439,470
Communities In Schools of Greater Tarrant County Inc.	96,329
Community Enrichment Center	68,986
Dental Health for Arlington Inc.	42,500
Easter Seals North Texas	917,415
Girl Scouts of Texas Oklahoma Plains	203,358
Girls Incorporated of Tarrant County	158,090
GRACE (Grapevine Relief And Community Exchange)	159,677
Guardianship Services Inc.	438,788
Jewish Federation of Fort Worth and Tarrant County	51,607
Lena Pope Home Inc.	810,157
Meals On Wheels Inc. of Tarrant County	1,347,205
Mental Health America of Greater Tarrant County (formerly Mental Health Association of Tarrant County)	658,012
National Multiple Sclerosis Society, Lone Star Chapter	126,209
The Parenting Center	212,702
Presbyterian Night Shelter of Tarrant County	144,288
Reading and Radio Resource Inc.	521,362
Recovery Resource Council	227,768
SafeHaven of Tarrant County	544,677
The Salvation Army	253,452
Senior Citizen Services of Greater Tarrant County Inc.	1,779,862
Sickle Cell Disease Association Inc.	67,148
Southwestern Diabetic Foundation Inc.	74,637
Tarrant County Challenge Inc.	24,772
Tarrant Literacy Coalition	49,763
Travelers Aid Dallas/Fort Worth	32,302
United Community Centers Inc.	362,498
The Women's Center of Tarrant County Inc.	714,361
YMCA of Arlington	82,839
YMCA of Metropolitan Fort Worth	727,401
YWCA of Fort Worth & Tarrant County	430,514

*Agency closed December 2010



2010-2011 Board of Directors

**United Way
of Tarrant County**
1500 N. Main St., Ste. 200
Fort Worth, TX 76164-0448
Tel 817-258-8000
Fax 817-258-8005

Arlington Office
401 W. Sanford St., Ste. 2600
Arlington, TX 76011-7072
Tel 817-548-9595
Fax 817-277-6919

Northeast Tarrant Office
221 Bedford Rd., Ste. 306
Bedford, TX 76022-6251
Tel 817-282-1160
Fax 817-282-1275

United Way's 2-1-1
Information and referral service
Dial 2-1-1

**United Way's
Area Agency on Aging
of Tarrant County**
Tel 817-258-8000
Fax 817-258-8074

unitedwaytarrant.org



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Chair of Annual Campaign
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Chair of Governance
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Tim McKinney
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Beverly Boyd
Corporate Secretary

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Patricia Gleason-Wynn,
Ph.D., LCSW

* Denotes Executive Committee



Our Mission

To improve lives across our diverse communities by prioritizing needs in education, income and health, forming innovative and effective partnerships with other organizations, and strategically raising and investing resources to make lasting change.

